

Brainstorm & idea prioritization

Use this template in your own can unleash their imagination and not sitting in the same room.

1 hour to collaborate 2-8 people recommended

brainstorming sessions so your team start shaping concepts even if you're

(L) 10 minutes to prepare

Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. → 10 minutes Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Set the goal Think about the problem you'll be focusing on solving in

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and

productive session.

Open article →

Define your problem statement What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

→ 5 minutes

PROBLEM Being understocked is also one of the inventory management problems. One of the most common challenges in inventory management is preventing the overselling of products and running out of inventory. To overcome this problem we can find valuable solutions.

Key rules of brainstorming To run an smooth and productive session

Stay in topic. Defer judgment.





Encourage wild ideas.

Brainstorm

Write down any ideas that come to mind that address your problem statement. ① 10 minutes

AABAVANAN R



SAKTHIVELAN S



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes





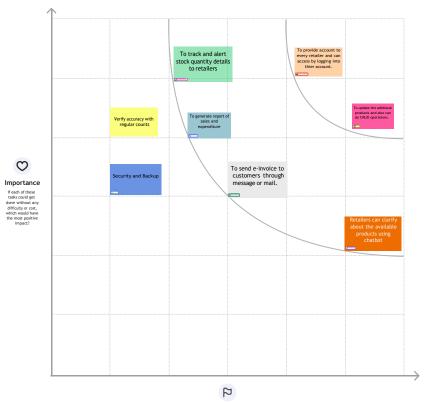


Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 20 minutes

4



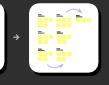
Feasibility

feasible than others? (Cost, time, effort, complexity, etc.)



Need some inspiration? See a finished version of this template to kickstart your work.

















You can export the mural as an image or pdf to share with members of your company who might find it helpful.

> Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

After you collaborate

Quick add-ons

Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward Strategy blueprint

Define the components of a new idea or strategy. Open the template _>

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience. Open the template >

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template ->

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