

PROBLEM SOLUTION FIT

VIRTUAL EYE

Life Guard for Swimming Pools to Detect Active Drowning

1. CUSTOMER SEGMENT(S)

Swimmers who are new to swimming, children and trainee.

2. JOBS-TO-BE-DONE / PROBLEM

We employ a single camera that feeds underwater footage and evaluates the position of swimming to evaluate the likelihood of drowning

3. TRIGGERS

Observing others set up virtual eyes to keep a watch on their pools

4. CUSTOMER CONSTRAINTS

Expenditure capacity, financial constraints, a lack of accessible funds, and network connectivity.

5. PROBLEM ROOT CAUSE

Customers are required to do it as a result of the rapid growth in opulent activities and the widespread use of pools.

6. EMOTIONS: BEFORE / AFTER

Confident and in charge/lost and uneasy

7. AVAILABLE SOLUTIONS

Trained swimmers and firefighters.

8. BEHAVIOUR

Online:
Ordering pool lifeguards or drowning detectors

Offline:
putting things into practice to wear them without fail

9. YOUR SOLUTION

We employ a single camera to feed footage underwater, analyze swimmer positioning, and determine the likelihood of drowning

