

WEB PHISHING DETECTION

ABSTRACT

This paper describing the detection of web phishing. In this paper, the first step is the collection of datasets. Here, the data taken for prediction are legitimate and phishing URLs. After that the data are preprocessed by splitting them into testing and training datasets. By classification of the datasets using various machine learning algorithms such as CNN, Random forest, Decision tree, ANN and SVM algorithms. To evaluate the legitimacy of the website by considering the domain based features and URLs. By using the various algorithms to detect the web phishing websites, finding the accuracy rate of the algorithms, in which the algorithm has high accuracy to detect the phishing websites.

Literature Review

[1] Phishing Website Detection using Machine Learning Algorithms

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Phishing attack is a simplest way to obtain sensitive information from innocent users. Aim of the phishers is to acquire critical information like username, password and bank account details. Cyber security persons are now looking for trustworthy and steady detection techniques for phishing websites detection. This paper deals with machine learning technology for detection of phishing URLs by extracting and analyzing various features of legitimate and phishing URLs. Decision Tree, random forest and Support vector machine algorithms are used to detect phishing websites. Aim of the paper is to detect phishing URLs as well as narrow down to best machine learning algorithm by comparing accuracy rate, false positive and false negative rate of each algorithm.

**[2] Detecting Phishing Websites Using Machine Learning Aniket Garje¹ ,
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Phishing is a type of cybersecurity attack that involves stealing personal information such as passwords, credit card numbers, etc. To avoid phishing scams, we have used Machine learning techniques to detect Phishing Websites. Therefore, in this paper, we are trying to find the total number of ways to find Machine Learning techniques and algorithms that will be used to detect these phishing websites. We are using different Machine Learning algorithms such as KNN, Naive Bayes, Gradient boosting, and Decision Tree to detect these malicious websites. The research is divided into the following parts. The introduction represents the focused zone, techniques, and tools used. The Preliminaries section has details of the preparation of the information that is required to move further. Later the paper emphasizes the detailed discussion of the sources of information.

**[3] A Survey of Phishing Website Detection Systems Prachit Raut¹, Harshal Vengurlekar², Rishikesh Shete³ ^{1,2,3} Department of Computer Engineering,
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Phishing URL is a widely used and common technique for cybersecurity attacks. Phishing is a cybercrime that tries to trick the targeted users into exposing their private and sensitive information to the attacker. The motive of the attacker is to gain access to personal information such as usernames, login credentials, passwords, financial account details, social networking data, and personal addresses. These private credentials are then often used for malicious activities such as identity theft, notoriety, financial gain, reputation damage, and many more illegal activities. This paper aims to provide a comprehensive and comparative study of various existing free service systems and research-based systems used for phishing website detection. The systems in this survey range from different detection techniques and tools used by many researchers. The approach included in these researched papers ranges from Blacklist and Heuristic features to visual and content-based features. The studies

presented here use advanced machine learning and deep learning algorithms to achieve better precision and higher accuracy while categorizing websites as phishing or benign. This article would provide a better understanding of the current trends and existing systems in the phishing detection domain.

[4]A Literature Survey of Phishing Attack Technique Pratik Patil¹ , Prof. P.R. Devale² M Tech Student, Information Technology, BVUCOE, Pune, India¹ Professor, Information Technology, BVUCOE, Pune, India

It is a crime to practice phishing by employing technical tricks and social engineering to exploit the innocence of unaware users. This methodology usually covers up a trustworthy entity so as to influence a consumer to execute an action if asked by the imitated entity. Most of the times, phishing attacks are being noticed by the practiced users but security is a main motive for the basic users as they are not aware of such circumstances. However, some methodologies are limited to look after the phishing attacks only and the delay in detection is mandatory. In this paper we emphasize the various techniques used for the detection of phishing attacks. We have also discovered various techniques for detection and prevention of phishing. Apart from that, we have introduced a new model for detection and prevention of phishing attacks

[5]A Survey of URL-based Phishing Detection Eint Sandi Aung†a) Chaw Thet Zan†b) and Hayato YAMANA†c) Department of Computer Science and Communication Engineering, Graduate School of Fundamental Science and Engineering, Waseda University, Tokyo, 159-8555, Japan. E-mail : a) eintsandiaung@toki.waseda.jp, b) chawthetzan@fuji.waseda.jp, c) yamana@waseda.jp

Cyber phishing is regarded as a theft of personal information in which phishers, also known as attackers, lure users to surrender sensitive data such as credentials, credit card and bank account information, financial details, and other behavioral data. Phishing detection is becoming a crucial research area, attracting increased focus as the number of phishing attacks grows. Furthermore, because attackers are innovating various techniques, detection has become a primary concern of developers. A number of phishing detection schemes has been built into their

architecture, such as whitelist-, blacklist-, content, visual similarity and URL-based in general. Each has its individual advantages and drawbacks. In this survey paper, we emphasize on URL-based phishing detection techniques, because we consider the URL to be a significant criterium in preventing phishing attacks. Moreover, examining URL-based features can also encourage faster processing than other approaches. In this work, we aim to understand the structure of URL-based features and surveying their diverse detection techniques and mechanisms. We then analyze the performance based on the combinations of URL features on different datasets. Finally, we summarize our findings to promote better URL-based phishing detection systems

[6] Ritika Arora, Sharad, Sanjeet Singh¹ , Narendra Kumar² and A. K. Saini², Phishing Attacks Prevention and Detection Techniques - Palarch's Journal Of Archaeology Of Egypt/Egyptology 17(9). ISSN 1567-214x, Keywords— Phishing attacks , Antiphish Technologies, Privacy , Security

Phishing attacks are online security attack which involves obtaining sensitive information. The attacker creates the precise copy of the prevailing web content to fool users so on hack their personal financial data, online banking passwords, ATM Card number. Phishing is becoming more hostile day by day and its detection is incredibly important. Phishers choose those websites which are visually and semantically just like those real websites. It affects diverse field like e-commerce, digital marketing by sending spam emails and develop identical websites which resembles original one. As a prevention method we are able to examine the properties like data set, feature extraction and detection algorithms, performance evaluation metrics using detection techniques. The main aim of our study is to propose a safer framework for detecting phishing websites with high accuracy in less time. This paper focuses on a comparative study and analysis of varied phishing detection mechanisms and several other countermeasures to beat them

