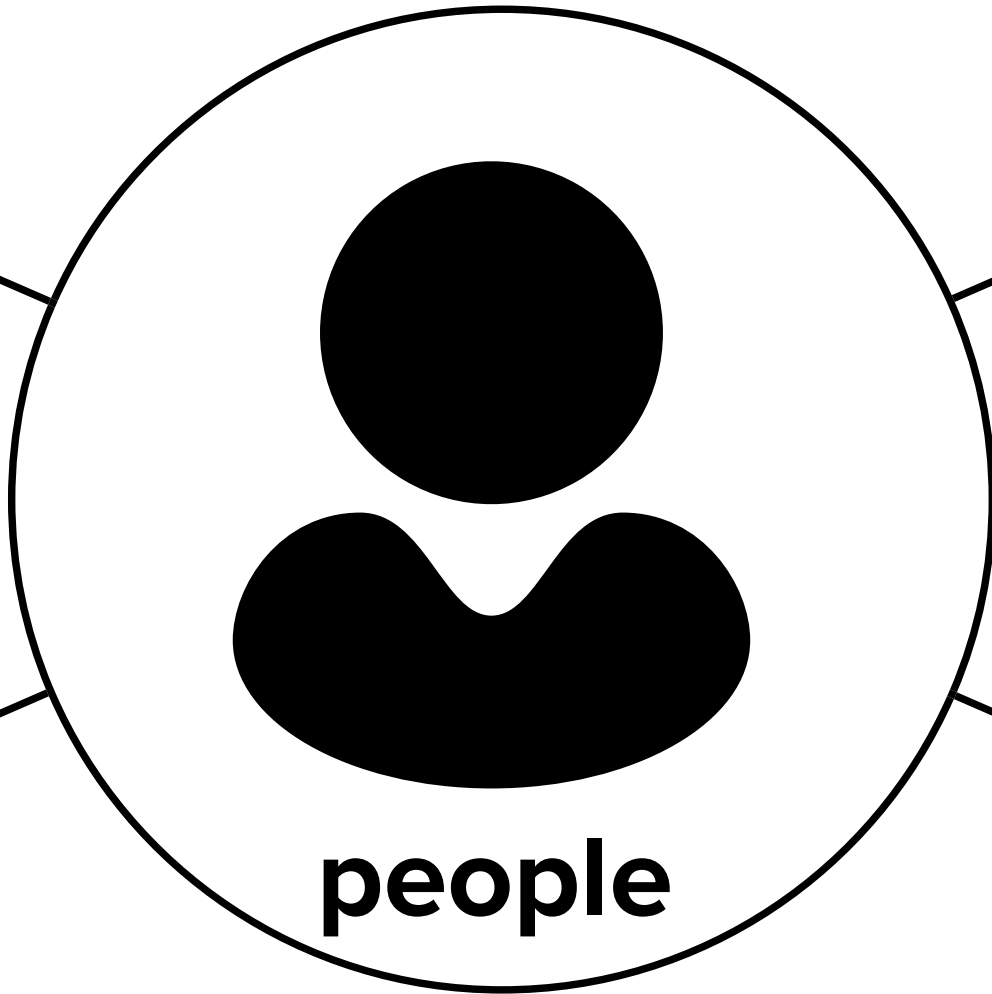




What do they
HEAR?
what friends say
what boss say
what influencers say

- Is it work properly?
- Practicality sustainable
- Tenacious

What do they
THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations



- sucess stories
- You can be fearlessly
- It's unnecessary thing

- This is too expensive
- Bigger measure for safety challenger
- Sending SMS alert to the user



What do they
SEE?
environment
friends
what the market offers



- Connection with internet and monitoring
- lots of work

What do they
SAY AND DO?
attitude in public
appearance
behavior towards others

PAIN
fears
frustrations
obstacles

- measure toxic gas in low concentration
- trouble getting tech to work
- finance

GAIN
“wants” / needs
measures of success
obstacles

- Helps to prevent the high risk of gas exploitation
- Faster response time in the event of a leakage condition
- Highly reliable