

Ideation Phase

Brainstorm & Idea Prioritisation

Date	7 September 2022
Team ID	PNT2022TMID28022
Project Name	Inventory Management System For Retailers
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template

Brainstorm & idea prioritization

On Inventory Management System
For Retailers.

🕒 10 minutes

🕒 1 hour

👤 4 people

💬 Share template feedback

1

Define your problem statement

The problem faced by the retailers is that they do not have any efficient system to record and keep their inventory data. It is difficult for the owner to maintain the inventory data rapidly.

🕒 5 minutes

PROBLEM

How to maintain the
inventory data efficiently?

Key rules of brainstorming

To run a smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

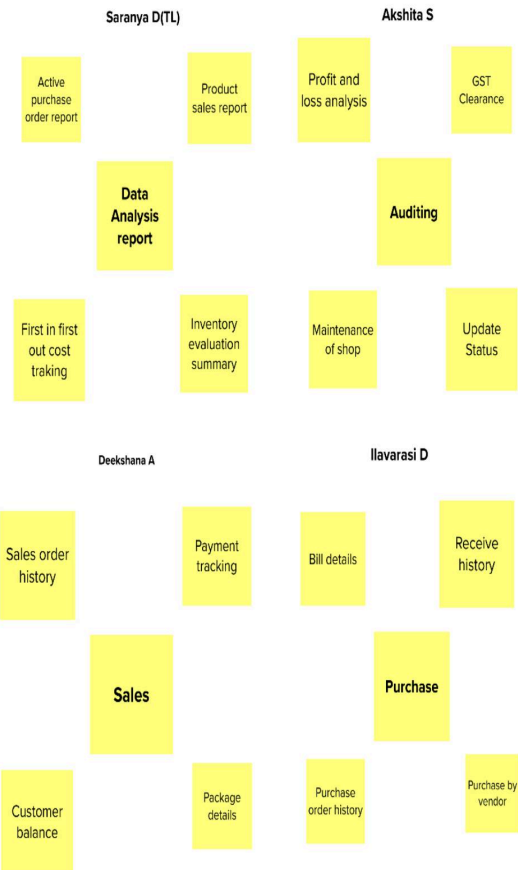
Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil icon to start drawing!



3

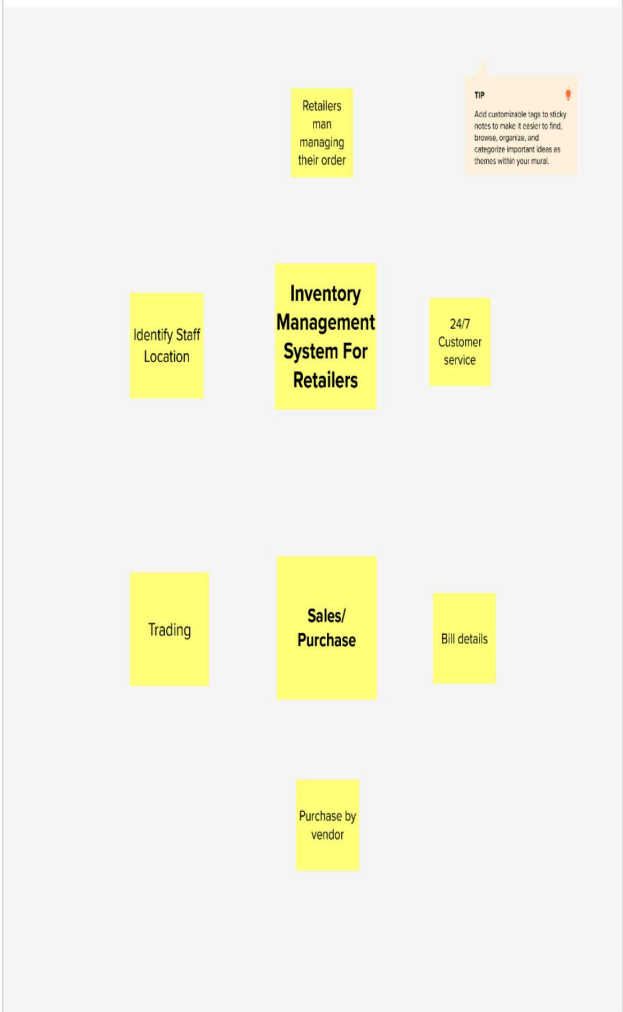
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize and categorize important ideas as themes within your mural.



Step-3: Idea Prioritisation

4

Prioritize

Something that is most important or that you must do before anything else.

🕒 20 minutes

