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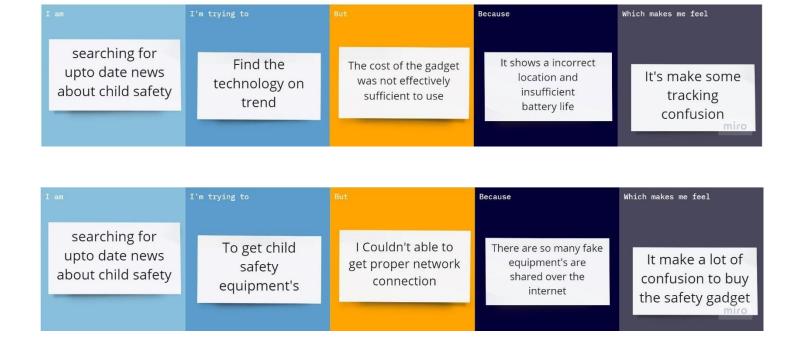
Ideation Phase Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID17213
Project Name	IoT Based Safety Gadget for Child Safety Monitoring & Notification
Maximum Marks	2 Marks

Customer Problem Statement:

There are multiple news-sharing apps used by a single user and are often spammed with notifications. There is also a lot of fake news which gets shared. A news-sharing app wants to help users find relevant and important news easily every day and also understand explicitly that the news is not fake but from proper sources.

While Opening app for reading a news, I'm literally getting too much of advertisements in-between the content because of these ads I was unable to read the content properly and it makes me feel irritated, App wants to help users find relevant and important news easily every day and also understand explicitly without the ads.

I am	I'm trying to	But	Because	Which makes me feel
searching for upto date news about child safety	Find the technology on trend	The cost of the gadget was not effectively sufficient to use	It shows a incorrect location and insufficient battery life	It's make some tracking confusion
searching for upto date news about child safety	To get child safety equipment's	I Couldn't able to get proper network connection	There are so many fake equipment's are shared over the internet	It make a lot of confusion to buy the safety gadget

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Searching for up to day news about child safety	Find the technology on trend	The cost of the gadget was not effectively Sufficient to use	It shows a incorrect location and insufficient battery life	It's make some tracking confusion
PS-2	Searching for up to day news about child safety	To get the child safety Equipment's	I couldn't able to get proper network connection	There are so many fake equipment's are shared over the internet	It's make a lot of confusion to buy the Safety gadget

Reference: https://miro.com/templates/customer-problem-statement/