# Empathy Map

## What do we think ?

- Estimated results
- Solutions

More **Profit**

More **Productivity** and improved **crop quality**

Automatic **Turn ON** and **OFF** of motor

Know about the **temperature** changes

Effective in **climate changes**

Use of **less water** in the land

## What do we hear ?

- Difficulties
- Threats

Crop **failure**

**Inadequate** water consumption

**Time consumption** for watering

**Low** profit

**Difficult to monitor** water level

**High power** consumption

## What do we see ?

- Environment
- What market offers

**Cost of power per unit** increased drastically

data can be **sent continuously**

now a days the growth of the smart agriculture is **tremendous**

**High price** for good quality

**Humidity** in soil

Cost of **labour**

## What do we do ?

- Benefits
- Applications

controlled from **anywhere**

able to **monitor** the temperature and moisture level

**user friendly** application

**improve** crop growth

help for **turn off and on** the water pump in night

**Increased** income