



# Problem-Solution Fit canvas

Version:

Define CS, fit into CL	<b>1. CUSTOMER SEGMENT(S)</b> <b>PARENTS</b> <b>CHILDREN</b>	<b>6. CUSTOMER LIMITATIONS</b> <small>EG. BUDGET, DEVICES</small> Our gadget will be cost efficient to the customers and our device will be compact, wearable easy device to be maintained.	<b>5. AVAILABLE SOLUTIONS</b> <small>PLUSES &amp; MINUSES</small> Sensor gadget for child monitor. Making a child care taker to take care. Going along with child.	Explore AS, differentiate
	Focus on PR, tap into BE, understand RC	<b>2. PROBLEMS / PAINS</b> + ITS FREQUENCY <b>PR</b> In today's developing world, child safety is a rising concern . Lack of information about child location Need for child health condition Need for realtime information about Abduction	<b>9. PROBLEM ROOT / CAUSE</b> <b>RC</b> Parent's carelessness. Child misbehavior Uncontrolled children Bad society	
Identify strong TR & EM		<b>3. TRIGGERS TO ACT</b> <b>TR</b> Easy way to monitor child and make them safety from abuse.  <b>3. EMOTIONS</b> <small>BEFORE / AFTER</small> <b>EM</b> Child abuse is increased now a days.	<b>10. YOUR SOLUTION</b> <b>SL</b> We have designed a IoT gadget for sensing their lo abnormal sound information This will be easily monitore through their mobile phones.	<b>8. CHANNELS of BEHAVIOR</b> <b>CH</b> ONLINE Some of them are not aware of online gadgets monitoring system.  OFFLINE Most of our customers make sure of their child safety by looking physical.

