



# Problem-Solution Fit canvas

Version:

|                                         |                                                                                                                                                                                                                                                         |                                                                                                                                                                                                |                                                                                                                                                                                                                    |                                         |
|-----------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|
| Define CS, fit into CL                  | <b>1. CUSTOMER SEGMENT(S)</b><br><b>PARENTS</b><br><b>CHILDREN</b>                                                                                                                                                                                      | <b>6. CUSTOMER LIMITATIONS</b> <small>EG. BUDGET, DEVICES</small><br>Our gadget will be cost efficient to the customers and our device will be compact, wearable easy device to be maintained. | <b>5. AVAILABLE SOLUTIONS</b> <small>PLUSES &amp; MINUSES</small><br>Sensor gadget for child monitor.<br>Making a child care taker to take care.<br>Going along with child.                                        | Explore AS, differentiate               |
| Focus on PR, tap into BE, understand RC | <b>2. PROBLEMS / PAINS</b> + ITS FREQUENCY <b>PR</b><br>In today's developing world, child safety is a rising concern .<br>Lack of information about child location<br>Need for child health condition<br>Need for realtime information about Abduction | <b>9. PROBLEM ROOT / CAUSE</b> <b>RC</b><br>Parent's carelessness.<br>Child misbehavior<br>Uncontrolled children<br>Bad society                                                                | <b>7. BEHAVIOR</b> + ITS INTENSITY <b>BE</b><br>Child care taker<br>Old child monitoring system<br>Wired devices for monitoring                                                                                    | Focus on PR, tap into BE, understand RC |
| Identify strong TR & EM                 | <b>3. TRIGGERS TO ACT</b> <b>TR</b><br>Easy way to monitor child and make them safety from abuse.<br><br><b>3. EMOTIONS</b> <small>BEFORE / AFTER</small> <b>EM</b><br>Child abuse is increased now a days.                                             | <b>10. YOUR SOLUTION</b> <b>SL</b><br>We have designed a IoT gadget for sensing their lo abnormal sound information This will be easily monitore through their mobile phones.                  | <b>8. CHANNELS of BEHAVIOR</b> <b>CH</b><br>ONLINE<br>Some of them are not aware of online gadgets monitoring system.<br><br>OFFLINE<br>Most of our customers make sure of their child safety by looking physical. | Extract online & offline CI of BE       |

