Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕐 **10 minutes** to prepare
🖥 **1 hour** to collaborate
👤 **2-8 people** recommended

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➡️

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕐 10 minutes

🔲 **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

🎯 **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

📖 **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

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①

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕐 5 minutes

IoT BASED SAFETY GADGET FOR CHILD SAFETY MONITORING AND NOTIFICATION

The overall percentage of child abasements filed nowadays in the world is about 80%, out of which 74% are girl children and the rest are boys. Due to the abasements, the emotional and mental stability of the children gets affected which in turn ruins their career and future. These innocent children are not responsible for what happens to them. So, parents are responsible for taking care of their own children. In our system, we provide an environment where this problem can be resolved in an efficient manner. It makes parents to easily monitor their children in real time just like staying beside them as well as focusing to their own career without any manual intervention.

Key rules of brainstorming
To run an smooth and productive session

- Stay-in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
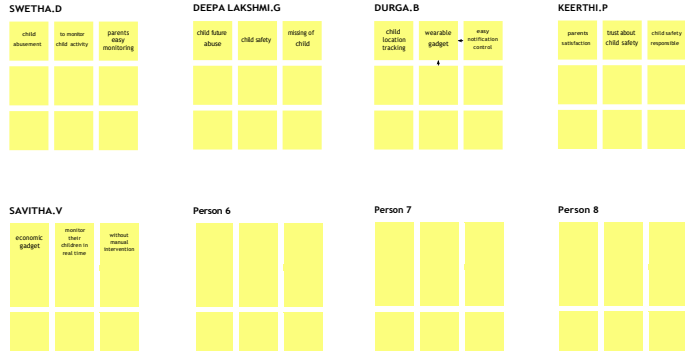- If possible, be visual.

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②

Brainstorm

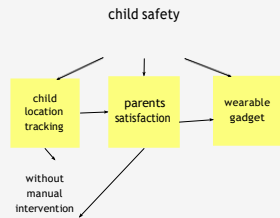Write down any ideas that come to mind that address your problem statement.

🕐 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

SWETHA.D — child abasement | to monitor child activity | parents easy monitoring

DEEPA LAKSHMI.G — child future abuse | child safety | missing of child

DURGA.B — child location tracking | wearable gadget | keep notification control

KEERTHI.P — parents satisfaction | think about child safety | child safety responsible

SAVITHA.V — economic gadget | monitor their children in real time | without manual intervention

Person 6

Person 7

Person 8

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③

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 20 minutes

child safety

child location tracking → parents satisfaction → wearable gadget

↓
without manual intervention

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

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④

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

Importance
❤️ If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

implementation of our project

testing our project model and parents satisfaciton

make a idea on IoT based gadget to monitoring child safety

Then make a discussion over our team members about solution

first recognize our problem statement

🚩 **Feasibility**
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

➡️

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

🔗 **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

📄 **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example →