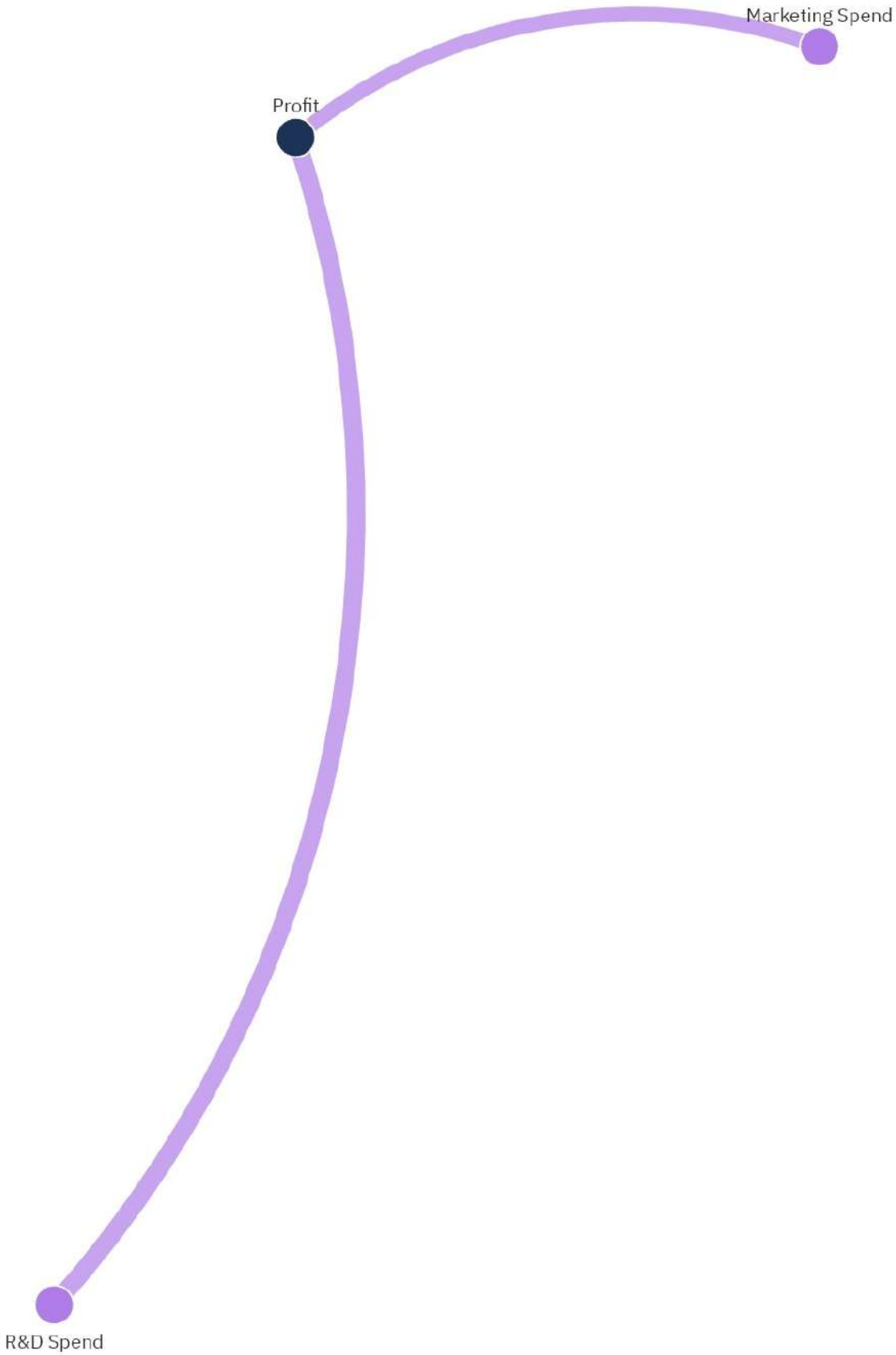
Marketing Spend
Profit
R&D Spend

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Gmail YouTube Maps

IBM Cognos Analytics with Watson | line and coloumn | Search content

2/2

Cards

1

2 Administration, Profit

Data relationships

Administration, Profit

Measures
Administration Profit

Values
10,000,000
5,000,000
0

Administration Profit

Measures

Details

The total number of results for **Administration** is 108.

The total number of results for **Profit** is 108.

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ENG IN

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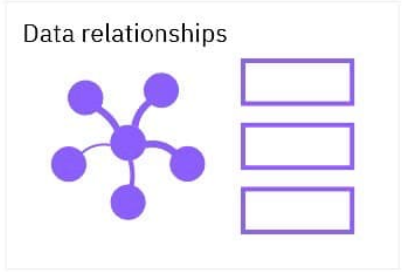
us1.ca.analytics.ibm.com/bi/?perspective=explore&id=i48379655CA9742969EB3EC3061F37B04&objRef=i48379655CA9742969EB3EC3061F37B04&o...
Gmail YouTube Maps

Maintenance: The upgrade is now complete. Click on More Info to see what actions may be necessary and to subscribe to future events Dismiss More info

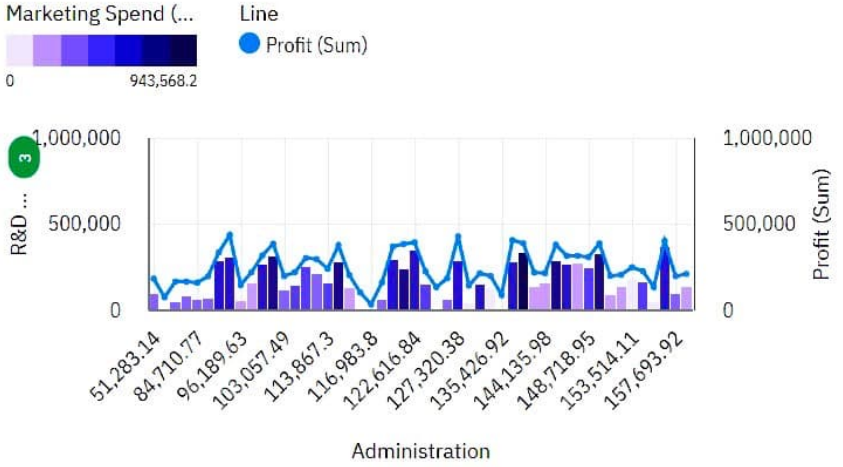
Cards

1

2



Profit and R&D Spend for Administration colored by Marketing Spend



Details

Over all **administrations**, the sum of **R&D Spend** is nearly 8.1 million.

R&D Spend ranges from 0, when **Administration** is 116983.8, to nearly 360 thousand, when **Administration** is 156547.42.

Across all **administrations**, the sum of **Profit** is over 12 million.

For **Profit**, the most significant values of **Administration** are 91790.61 and 127320.38, whose respective **Profit** values add up to almost 858 thousand, or 7 % of the

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2/2

Cards

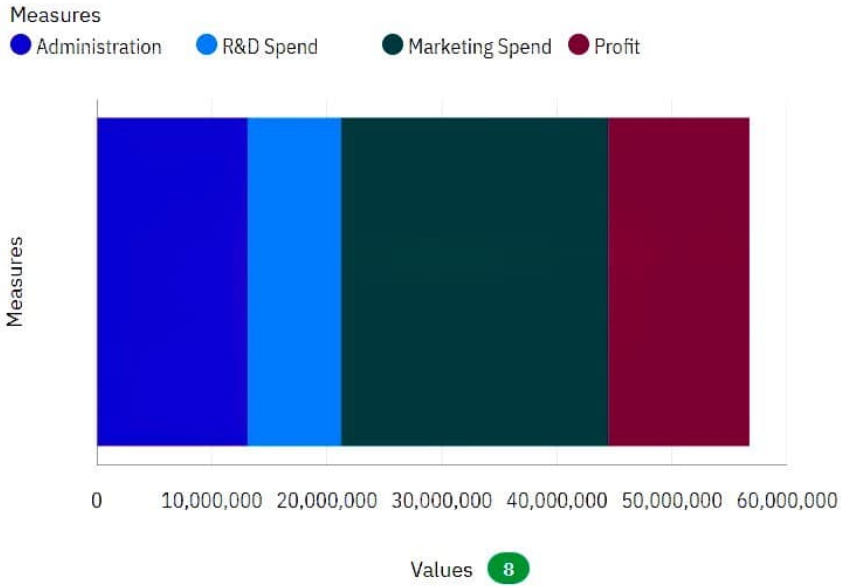
1

2

Administration,...g Spend, Profit

Data relationships

Administration, R&D Spend, Marketing Spend, Profit



Details

The total number of results for **R&D Spend** is 108.

The total number of results for **Profit** is 108.

The total number of results for **Administration** is 108.

The total number of results for **Marketing Spend** is 108.

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2/2

Cards

1

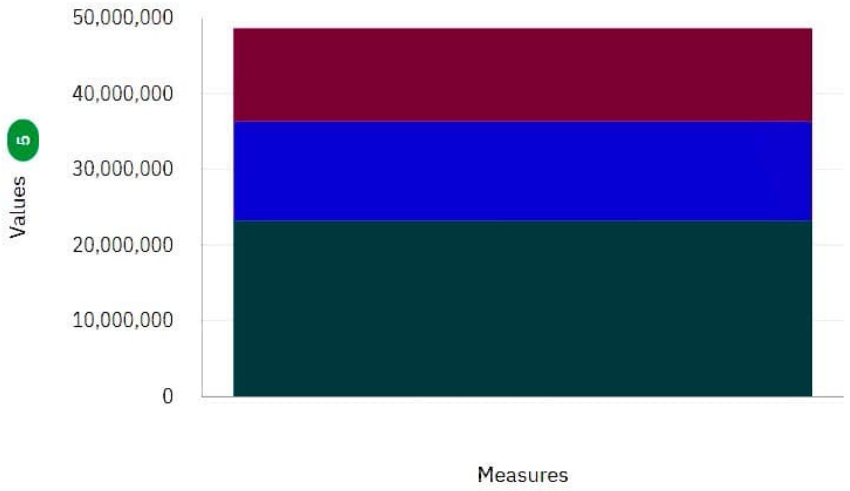
2 Marketing Spend...tration, Profit

Data relationships

Marketing Spend, Administration, Profit 3

Measures

Marketing Spend Administration Profit



Details

The total number of results for **Profit** is 108.

The total number of results for **Administration** is 108.

The total number of results for **Marketing Spend** is 108.

The total number of results for **R&D Spend** is 108.

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IBM Cognos Analytics with Watson | pie

Search content

2/2

Cards

1

2

Administration ...arketing Spend

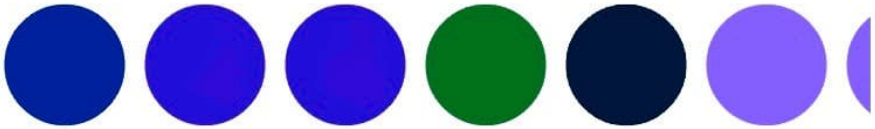
Data relationships

Administration by Marketing Spend 8

Marketing Spend

197,029.42	0	185,265.1	174,999.3	164,470.71
205,517.64	366,168.42	148,001.11	140,574.81	362,861.36
407,934.54	214,634.81	304,768.73	304,981.62	229,160.95
298,664.47	91,131.24	297,114.46	45,173.06	172,795.67

14,681.4 35,673.41 42,559.73 49,490.75 64,926.08 65,200.33 6



Fields

Segments* Required field

Marketing Spend

Click or drag data here

Size* Required field

Administration

Repeat (column)

Profit

Click or drag data here

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Gmail YouTube Maps

IBM Cognos Analytics with Watson | * waterfall | Search content

2/2

Cards

1

2

Administration

Data relationships

Administration 4

Column values

Increase Decrease Sum

Administration (Sum)

14,000,000
12,000,000
10,000,000
8,000,000
6,000,000
4,000,000
2,000,000
0

Details

The total number of results for **Administration** is 108.

The total number of results for **Profit** is 108.

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09:16 14-09-2022