Smart Farmer

Smart Farmer Application Journey Map

SCENARIO Browsing, booking, attending, and rating a local city tour	Entice How does someone initially become aware of this process?	Enter What do people experience as they begin the process?	Engage In the core moments in the process, what happens?	Exit What do people typically experience as the process finishes?	Extend What happens after the experience is over?
Steps What does the person (or group) typically experience?	Visit the website of the app · Check the Weather · Cross check humidity / The user should navigate to our website or app · The app first check the Weather of our location · The app can login into to request the humidity	Login to the App · Check the Soil Moisture · View the Humidity of the soil · Switch on the Motor / The user should login to the app by using mail or phone number · Doing the app user can check the soil moisture or can switch it ging on soil · You can estimate the Results · If the field is dry we can able to Switch on the Motor	Alert Message · Switch a Wi-Fi for motor / User can get alert when an alert needed · Estimate we can pond amt of how water from position	I have to go paid of the app · Subscribing feedback / After the growth of the app if we can Encounter point of the app · The User can writes pre mint and gives ideas of the app	Running in the user profile · Personalised Work / In the customer profile they can see the data about the field · Farmer should not require Intake reason that follows or as that cloud be the last or the application
Interactions What interactions do they have at each step along the way? ● People: Who do they see or talk to? ● Places: Where are they? ● Things: What digital touchpoints or physical objects would they use?	Signup/Sign in page for the users	Weather Forecast shows the weather for routine days	It show the Temperature and humidity of our field	Customer's email (website like Gmail) · "Leave a feedback" modal window within the profile on the website, iOS app, or Android app	Completed experiences within all or within a new website, iOS app, or Android app
Goals & motivations At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")	Help me get the field temperature · Access from anywhere at any time · Help me understand our Land Field and climate condition	Remotely we can access the motor switch	Help me feel confident about where to go and spent time in other work		Help me to see what could be doing next
Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	Increased quality of production · It Save Time and reduce labor cost	Modern Technology Has made Water Supply Simple			People love to remote access control, we have a 94% satisfaction rating
Negative moments What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?	In some rural areas the network connectivity was poor · Some people don't know how to use the smart device	Rural People express a bit of fear to use technology			
Areas of opportunity How might we make each step better? What ideas do we have? What have others suggested?	provide a simpler information about smart farming	By these technology most literate peoples are ready todo farming			