

Lean UX Canvas

Align your team on the best way to approach a problem

1

Align your team on the best way to approach a problem.

Lean UX Canvas

Title:

Date:

Iteration:

Business Problem

What business have you identified that needs help?

The biggest issue that children faces is the lack of attention as parents have busy lives.

Internet addiction is also a biggest problem are facing today.

Solution ideas

List product, feature, or enhancement ideas that help your target audience achieve the benefits they're seeking.

Proper guidance and monitoring are the keys to solve the children problem.

Business Outcomes

(Changes in customer behavior)

What changes in customer behavior will indicate you have solved a real problem in a way that adds value to your customers?

Parents is more involving in their children upbringing because it is their responsibility.

Users & Customers

What types of users and customers should you focus on first?

we should be more focus on parents because they should be more involved in children upbringing.

User Benefits

What are the goals your users are trying to achieve? What is motivating them to seek out your solution? (e.g., do better at my job OR get a promotion)

Tracking is developed to help the parents to locate and monitor their children.

Solution ideas

Combine the assumptions from 2, 3, 4 & 5 into the following template hypothesis statement: "We believe that [business outcome] will be achieved if [user] attains [benefit] with [feature]."

Each hypothesis should focus on one feature.

Guide them properly when they are struggling.

observe their online activities closely.

What's the most important thing we need to learn first?

List product, feature, or enhancement ideas that help your target audience achieve the benefits they're seeking.

parents should
spend some
time on their
children

What's the least amount of work we need to do to learn the next most important thing?

Brainstorm the types of experiments you can run to learn whether your riskiest assumption is true or false.

Monitoring provides the objective evidence necessary .

child safety tracking is used to alert parents if their children is in any dangerous situation.

Share your feedback