

Brainstorm & idea prioritization

Before you collaborate

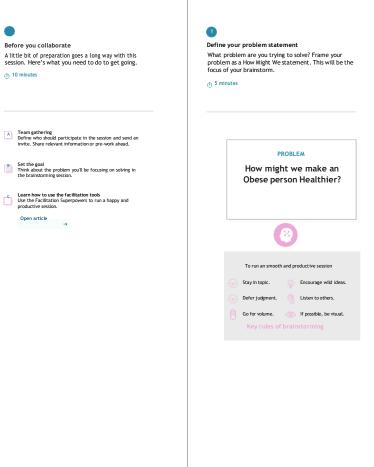
the brainstorming session.

Open article

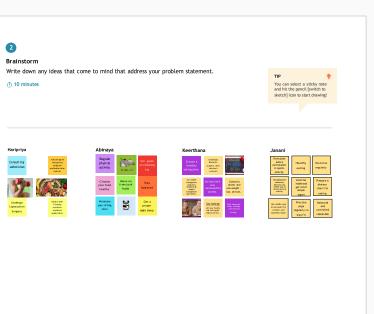
10 minutes

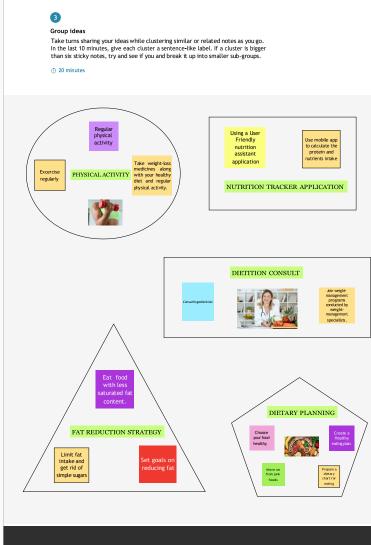
Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare 1 hour to collaborate
- 2-8 people recommended

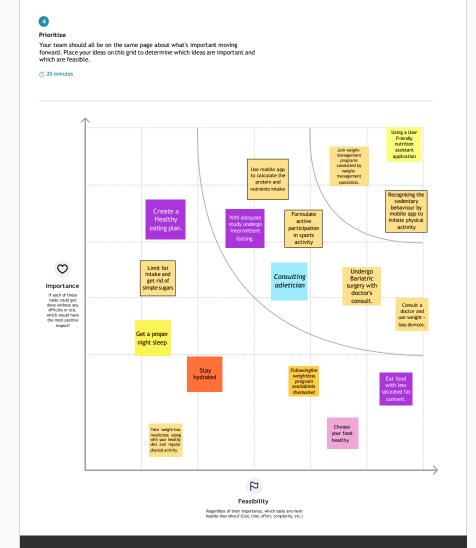


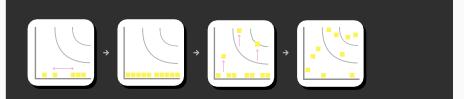














After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint strategy.

Define the components of a new idea or

Open the template →

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

Open the template →

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities,

and threats (SWOT) to develop a plan.

Open the template >

Share template feedback

Share template feedback