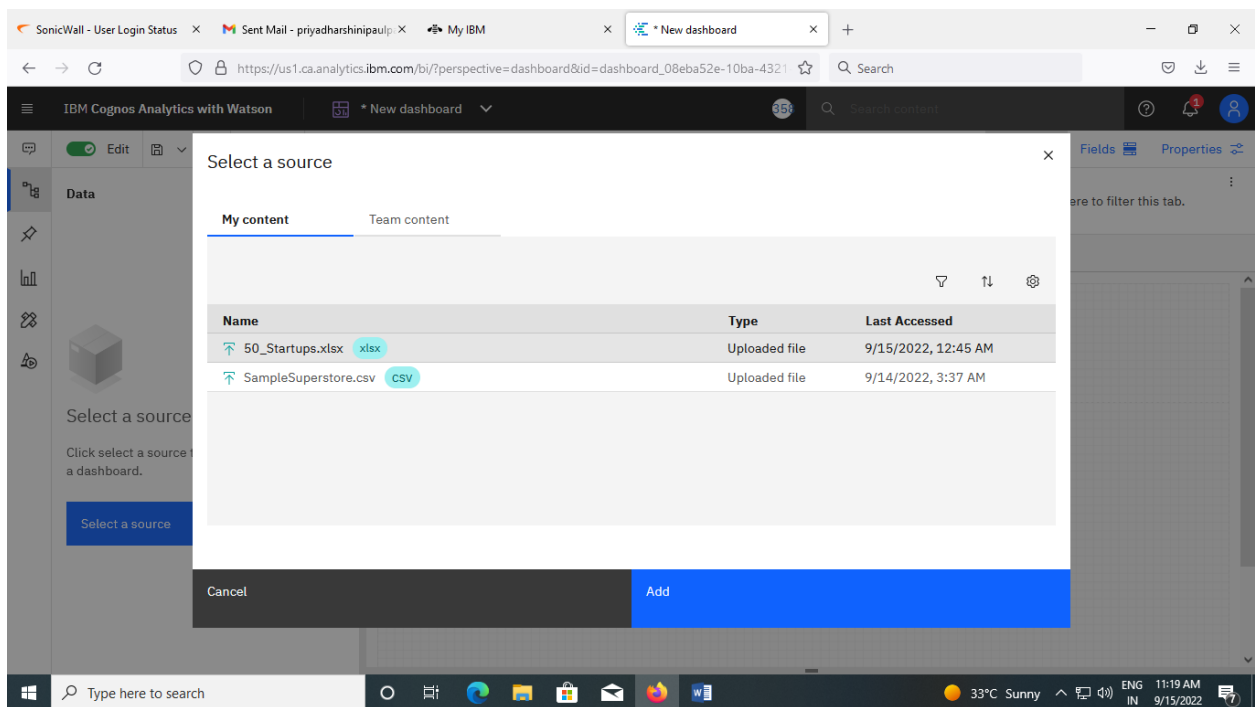
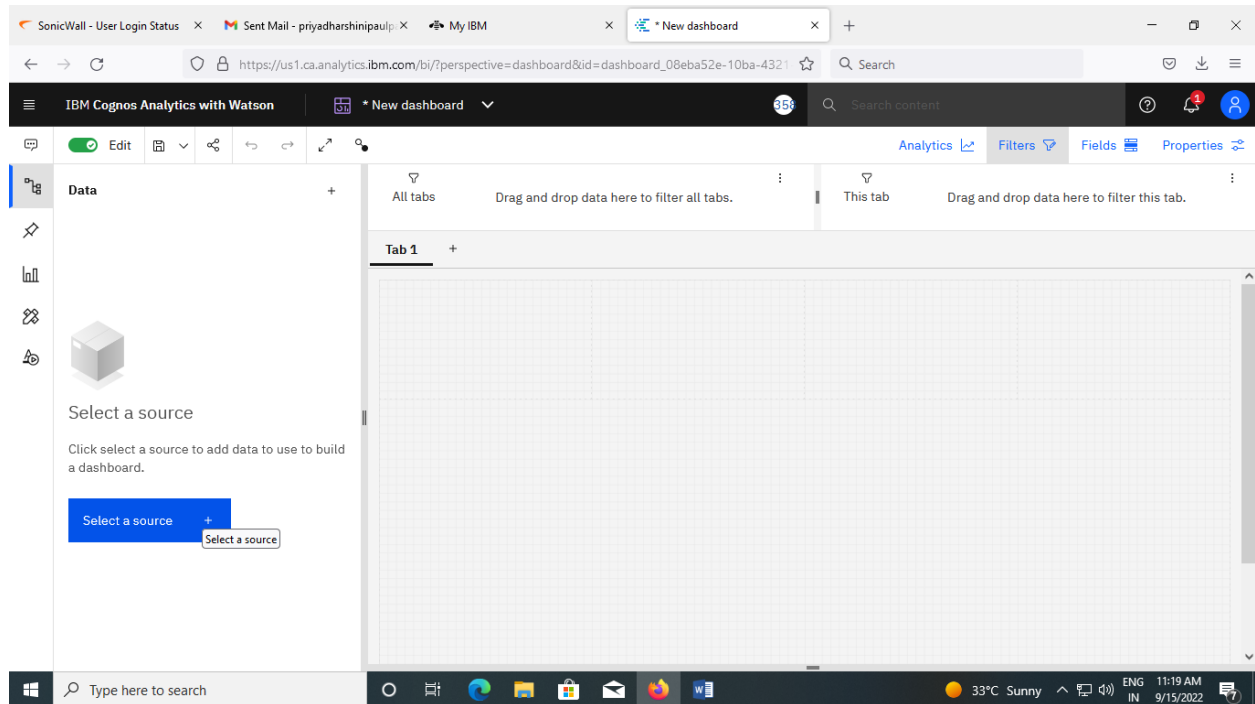


Upload the data :

The screenshot shows the IBM Cognos Analytics web application. At the top, a browser tab is open for 'Home' with the URL 'https://us1.ca.analytics.ibm.com/bi/?perspective=home'. The application header includes 'IBM Cognos Analytics with Watson', '3 items open', and a search bar. A progress bar at the top indicates 'Analyzing 50_Startups.xlsx' with a 'Cancel Details' link. Below this, the 'Quick launch' section features four tiles: 'Upload data' (with an upload icon), 'Prepare data' (with a data module icon), 'Exploration' (with a magnifying glass icon), and 'Present data' (with a presentation icon). The 'Get started' tab is active, showing 'Get up and running in IBM Cognos Analytics'. Below this, there are sections for 'How-to videos', 'Accelerator Catalog', and 'Learning resources'. The Windows taskbar at the bottom shows the search bar, task view button, and several application icons, along with system information: 33°C Sunny, 11:14 AM, 9/15/2022.

This screenshot shows the same IBM Cognos Analytics interface after the data upload is complete. The progress bar now displays '50_Startups.xlsx was uploaded successfully.' with a 'Hide Details' link. The 'Quick launch' section and the 'Get started' tab remain the same. The Windows taskbar at the bottom shows the same system information, but the time is now 10:45 AM.

Explore the data :



SonicWall - User Login Status x Sent Mail - priyadharshinipaulp x My IBM x * New exploration x +

https://us1.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_26c94ec2-6a1d-4fd-9533-b Search

IBM Cognos Analytics with Watson * New exploration 35 Search content

Create +

Cards

Data relationships

Select a starting point

Every exploration includes a data relationships card.

Start with any column. You can always change it later.

Enter data column. Not sure? Try Profit, Marketing Spend

Try starting with one of these...

Profit Marketing Spend Administration R&D Spend

Type here to search

33°C Sunny 11:21 AM 9/15/2022

Sent Mail - priyadharshinipaulp x SonicWall - User Login Status x My IBM x * New exploration x +

https://us1.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_a399f15a-602c-43ba-92c6-2 Search

IBM Cognos Analytics with Watson * New exploration 35 Search content

Maintenance: The upgrade is now complete. Click on More Info to see what actions may be necessary and to subscribe to future events Dismiss More info

Create +

Cards

Data relationships

Explore data relationships

50_Startups.xlsx Reset to original

Profit

Administration Marketing Spend R&D Spend

Select a visualization

Explore visualizations related to 'Profit'

Profit

12260566.08

Profit

Add +

Relationship diagram

10% 100%

12:10 PM 9/15/2022

Sent Mail - priyadharshinipaul x SonicWall - User Login Status x My IBM x Content x

https://us1.ca.analytics.ibm.com/bi/?perspective=content&tab=myContent&folder=IA6E2BCBE749

IBM Cognos Analytics with Watson Content

Content

My content Team content Samples

50_Startups.xlsx
Last Accessed 9/15/2022, 1:39 AM

New exploration
Last Accessed 9/15/2022, 1:22 AM

SampleSuperstore.csv
Last Accessed 9/14/2022, 3:37 AM

Type here to search 33°C Sunny 12:11 PM 9/15/2022

Sent Mail - priyadharshinipaul x SonicWall - User Login Status x My IBM x Content x

https://us1.ca.analytics.ibm.com/bi/?perspective=content&tab=myContent&folder=IA6E2BCBE749

IBM Cognos Analytics with Watson Content

Content

My content Team content Samples

1 item selected More + Create Details Delete Cancel

50_Startups.xlsx
Last Accessed 9/15/2022, 1:39 AM

New exploration
Last Accessed 9/15/2022, 1:22 AM

SampleSuperstore.csv
Last Accessed 9/14/2022, 3:37 AM

Type here to search 33°C Sunny 12:12 PM 9/15/2022

IBM Cognos Analytics with Watson

50_Startups.xlsx

9/15/2022 | 1:40 AM
Connected to 50_Startups.xlsx

@Cognos

How can I help you?

Ask a question

Explore data relationships

50_Startups.xlsx

Reset to original

Profit

Edit diagram

Edit relationship scope

☒ Secondary relationships

Select single or multiple nodes to see visualizations.

Relationship diagram

10% ————— 100%

Profit

Add +

Administration and Profit for State regions

Add +

See more

IBM Cognos Analytics with Watson

* New exploration

Search content

Create +

1/1

Driver analysis

Related

Compare

Analytics

Details

Fields

Properties

Cards

Profit

1

Data relationships

Profit

Predictive strength

Profit by R&D Spend (Group) and Marketing Spend (Group)

Profit (Average)

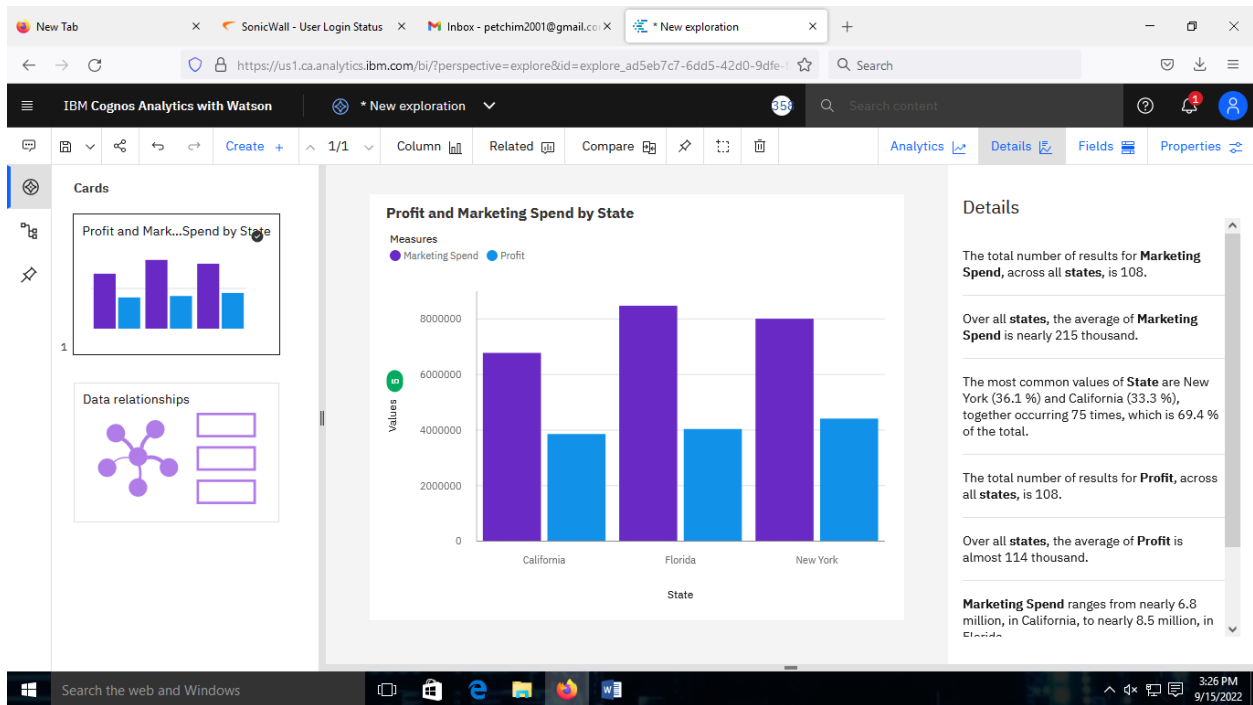
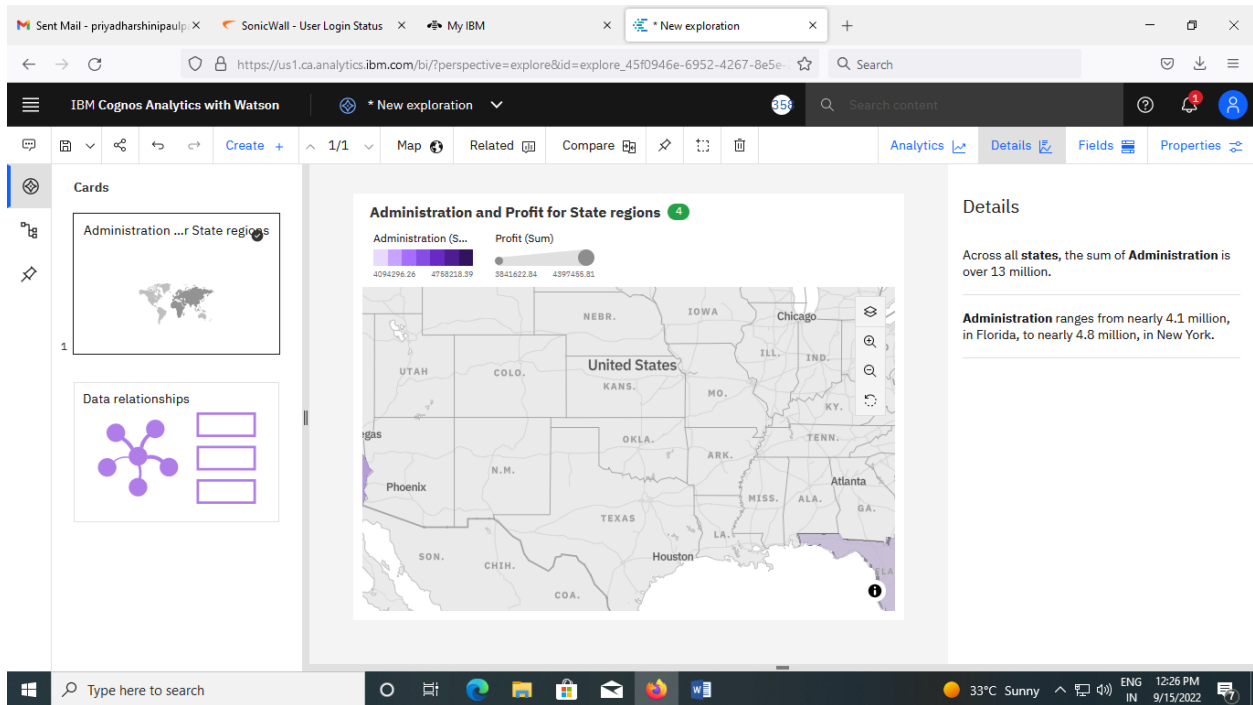
Profit (Average)	78630.683 to < 157261.367	235892.050 to < 314522.733	393153.417 and...
48799.088	191701.427		
78630.683	157261.367	314522.733	393153.417
157261.367	235892.050	314522.733	393153.417
235892.050	314522.733	393153.417	
314522.733	393153.417		

Add +

Details

No details found

No details were found for this visualization.



Visualization :

The screenshot shows the IBM Cognos Analytics with Watson interface. The browser tabs include 'New Tab', 'SonicWall - User Login Status', 'Inbox - petchim2001@gmail.co', and '* New exploration'. The address bar shows the URL: https://us1.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_ad5eb7c7-6dd5-42d0-9dfe-. The interface has a top navigation bar with 'IBM Cognos Analytics with Watson', '* New exploration', and a search bar. Below the navigation bar, there are tabs for 'Analytics', 'Details', 'Fields', and 'Properties'. The left sidebar shows 'Selected sources / 50_Startups.xlsx' with a search bar and a list of fields: 'Navigation paths', '50_Startups.xlsx', 'R&D Spend', 'Administration', 'Marketing Spend', 'State', and 'Profit'. The main area is titled 'Create a visualization' and contains the text 'Drag and drop fields or choose visualization type' and a blue button labeled 'Choose a type'. The right sidebar is titled 'Fields' and contains a 3D cube icon and the text 'No visualization created' and 'Create a visualization to manage the field settings.' The bottom status bar shows 'Search the web and Windows' and the time '3:14 PM 9/15/2022'.

The screenshot shows the IBM Cognos Analytics with Watson interface with a horizontal bar chart visualization. The browser tabs and address bar are the same as the previous screenshot. The interface has a top navigation bar with 'IBM Cognos Analytics with Watson', '* New exploration', and a search bar. Below the navigation bar, there are tabs for 'Analytics', 'Details', 'Fields', and 'Properties'. The left sidebar shows 'Selected sources / 50_Startups.xlsx' with a search bar and a list of fields: 'Navigation paths', '50_Startups.xlsx', 'R&D Spend', 'Administration', 'Marketing Spend', 'State', and 'Profit'. The main area displays a horizontal bar chart with the title 'Build your visualization' and the text 'Drag data here or onto the fields.' The chart has a vertical axis labeled 'Bars' and a horizontal axis labeled 'Length'. The chart shows five horizontal bars of varying lengths. The right sidebar is titled 'Fields' and contains a list of fields: 'Bars', 'Length*', 'y-start', 'Target', and 'Color'. Each field has a 'Click or drag data here' button. The bottom status bar shows 'Search the web and Windows' and the time '3:15 PM 9/15/2022'.

