

<div><div>CUSTOMERSEGMENT(S)</div><div><div><div>➤</div><div>Awarenesstowardsroadinfrastructure</div></div><div><div>➤</div><div>Dataisusefulinunderstandingtheroaduserbehavior&flowoftraffic</div></div></div></div> <div><div>JOBS-TO-BE-DONE/PROBLEMS</div><div><div><div>➤</div><div>Keep providing of valid data through dynamic signboard system helps to allow people predicting day todaycomplexitiesfacealongtheroadway</div></div><div><div>➤</div><div>Flow of data updating is quick & speedy,convenientandflexible</div></div></div></div>			<div><div>CUSTOMERCONSTRAINTS</div><div><div><div>➤</div><div>Customers no need to spend any power (or)Network connection</div></div><div><div>➤</div><div>Iftheyfail toobeytrafficrules,thentheirmoneyweremarkedaschargedfinesas perthecourt</div></div></div></div> <div><div>PROBLEMROOTCAUSE</div><div><div><div>➤</div><div>Especially most of the people busywith their mobile phone actionsleads to get distracted & they loseattentionoftraffic</div></div><div><div>➤</div><div>Simply,roadaccidentseitherdueto carelessness(or)duetolack ofroadsafetyawareness</div></div></div></div>			<div><div>AVAILABLESOLUTIONS</div><div><div><div>➤</div><div>Record traffic offenses & provideexisting data to collect, monitor,analyze with the periodicmaintenance</div></div><div><div>➤</div><div>Monitoringtheroadeventseveninlow light (or) in bad weatherconditions</div></div></div></div> <div><div>BEHAVIOUR</div><div><div><div>➤</div><div>Customerneedtomakeconsciousness With regard topublicizedinstructions</div></div><div><div>➤</div><div>Obey the traffic signs &restrictions</div></div></div></div>		
<div><div>TRIGGERS</div><div><div>➤</div><div>Creatinganotethatgivesadirectiononhowtorecognizethatsystemeffectively</div></div></div>			<div><div>YOURSOLUTION</div><div><div><div>➤</div><div>Pre-functional record of specific voicerecordmodeofdataalongwithLEDdisplay provide inwaitingtimeattrafficsigns</div></div><div><div>➤</div><div>In this proposed system is interface withRain drop sensor check if it rainy there, tottransmitdataoverIOThelpstodisplayonLED to along with WIFI connection ofinternet changing data dynamically withcurrentreportingofeventsensingflow of data</div></div></div></div>			<div><div>CHANNELSofBEHAVIOUR</div><div><div><div>➤</div><div>Voicenote</div></div><div><div>➤</div><div>Visualnote</div></div></div></div>		

EMOTIONS:BEFORE/AFTER**EM**

- Before: Already existing of man-made static boardsraisingchallengesduetounupdatedreal-timeissues¤tchangesofroadevents
- After: This system is better than existing method, ofhaving automation of road signs & communicationstrategyinthemannerofsmartcitytoalertth edriverstoreducereley&congestionwhiletravellingtime

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