

Ideation Phase

Define the Problem Statements

Date	26 September 2022
Team ID	PNT2022TMID29156
Project Name	Signs With Smart Connectivity for Better Road Safety
Maximum Marks	2 Marks

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Driver	Follow a greater number of static sign boards	It creates the confusion to me for understanding signs	Static signs will fade and decay over time	Distracted
PS-2	Pedestrian	Cross the road safely	The information of when to walk and when to stop is perceivable to me	Of the most possibility of traffic accidents	Not safe

