Problem Solution Fit

1. CUSTOMER SEGMENT(S) `CS`

Who is your customer?
• Highway division
•passenger
public

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES `CL`

What constraints prevent your customers from taking action or limit their choices of solutions?
The impact of the network on the tests was a significant and unexpected element. Given the quantity of sensors, this IoT-based system was successful in simulating a large-scale smart sign board.

5. AVAILABLE SOLUTIONS PLUSES & MINUSES `AS`

Which solutions are available to the customers when they face the problem
Along roadways, static signs with clear directions are put as potential fixes.

2. PROBLEMS / PAINS + ITS FREQUENCY `PR`

Which jobs-to-be-done (or problems) do you address for your customers?
Among its many duties, the Smartboard Connectivity is in charge of keeping correct temperature sensor readings and informing the board of the speed of the customer's vehicle.

9. PROBLEM ROOT / CAUSE `RC`

What is the real reason that this problem exists? What is the back story behind the need to do this job?
No Sensor readings from the weather would alter the speed restriction if there was no internet connection. Unnecessary pressing of the accident indicator button by some people could lead to problems.

7. BEHAVIOR + ITS INTENSITY `BE`

What does your customer do to address the problem and get the job done?
As a teacher, the IOT cloud updates the smartboard on the condition of the roads on a regular basis.

3. TRIGGERS TO ACT `TR`

What triggers customers to act? .
Poor weather conditions prevail. The vehicle should be moving at threshold speed. The sensor value should be shown on the smart board to alert the customer

4. EMOTIONS BEFORE / AFTER `EM`

How do customers feel when they face a problem or a job and afterwards?
Clients will feel better after selecting an operation mode with the use of smartboard connectivity, and they will then follow the instructions on the smartboard.

10. YOUR SOLUTION `SL`

We employ smart linked sign boards as an alternative to static signboards. With the help of a web app and weather API, these intelligent connected sign boards automatically

8. CHANNELS of BEHAVIOR `CH`

ONLINE

What kind of actions do customers take online?
The departments can receive direct emails or messages from customers.

OFFLINE