

Define CS, fit into CC

1. CUSTOMER SEGMENT(S)

CS

HRs of corporate companies

6. CUSTOMER CONSTRAINTS

CC

- Spending power
- Budget constraints
- Resource constraints

5. AVAILABLE SOLUTIONS

AS

A dashboard to maintain the various reasons for employees leave their jobs, and to provide tips to HRs on tackling different issues related to attrition.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

To build a supervised machine learning model based on regression algorithms for forecasting the reason for employee attrition based on the following parameters.

- Work progress
- Employee satisfaction
- Subsidiaries
- Distance between offices & homes

9. PROBLEM ROOT CAUSE

RC

- Manually analyzing reasons for employee attrition is a time - consuming process.
- Due to this, before identifying the cause the employee would have left the job and valuable human resource is lost.
- Lots of human effort is required.

7. BEHAVIOUR

BE

- The model behaves so as to reduce the human efforts required to consolidate and confess the various reasons for employee attrition by manually analyzing them.
- It also brings the most important causes for employee attrition to spotlight for the main customers the HRs of the corporates.

Focus on J&P, tap into BE, understand RC

I d e e n t i f y s t r o n g T R & E

f u n d e n t

<div><div>3. TRIGGERS</div><div>TR</div><div><ul style="list-style-type: none">The customers can predict and view directly, the most important reasons that require immediate attention to reduce the attrition in the company.</div></div>	<div><div>10. YOUR SOLUTION</div><div>SL</div><div>The main aim of this project is to predict the main reasons for attrition of employees in corporate companies using the Machine Learning (ML) algorithms. The project should take parameters related to parameters like work progress, employee satisfaction, subsidiaries and rewards etc., and provide a dashboard for easy understanding of stats related to attrition.</div></div>	<div><div>8. CHANNELS of BEHAVIOUR</div><div>CH</div><div>8.1 ONLINE</div><div>The user will be provided with a dashboard online to view the live stats of various reasons of attrition of the employees.</div></div>
<div><div>4. EMOTIONS: BEFORE / AFTER</div><div>EM</div><div>Before: Lost in lots of data, confused of various reasons, Thinking in the shoes of other employees.</div><div>After: Clear- headed, Action ready.</div></div>		<div><div>8.2 OFFLINE</div><div>The customers would take actions to reduce attrition based on the reasons for attrition.</div></div>