## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

## Brainstorm

## & idea prioritization

Use this template in your own brainstorming sessions so your team

can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare 1 hour to collaborate 2-8 people recommended

Share template feedback

problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

# Define who should participate in the session and send an

R Set the goal

the brainstorming session.

## Team gathering

How might we design an eligibility predictor for students which provides them with their chances of getting admitted into different universities based on

their scores ?

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productive session. Open article

## Define your problem statement

# PROBLEM

Think about the problem you'll be focusing on solving in

What problem are you trying to solve? Frame your

10 minutes

Write down any ideas that come to mind that address your problem statement.

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

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To run an smooth and productive session

Encourage wild ideas. Stay in topic.

Defer judgment.

Go for volume.

### Key rules of brainstorming

Listen to others.

If possible, be visual.

## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

# Testing and accuracy

Designing algorithms

reliable enough for the users.

ost up del's	Put the model through rigorous tests.

## Collection of data

|--|

Discard any unnecessary data that might not be useful.

## User's end

## Prioritize

forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

## <u>Miscellaneous</u>

college. scores.
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e that	Ensure that the	Make sure that
is not	predictor is	the platform is
d and	user friendly.	easy to use.
y.		



# Ease of accessibility of data should be maintained throughout.

# Make sure that the predictor is reliable enough for the users.



the accuracy of the model

is as high as



Make sure that the UI of the predictor is not cluttered and messy.

Importance

If each of these tasks could get done without any

difficulty or cost, which would have the most positive

Verify and double check the info collected regarding the availability of specific courses as universities.

> Use linear regression model as and

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

when required.

Test the model against some random data.

and scores.

Your team should all be on the same page about what's important moving

20 minutes

# Design a suitable algorithm for the predictor.

Put the model through rigorous tests.

Try to boost up the model's

accuracy.

Ensure that the predictor is user

friendly.

Eliminate data redundancy that might appear in the model.

Discard any unnecessary data that might not be useful.

Assign appropriate weightage to each

Understand customer needs, motivations, and

Strategy blueprint Define the components of a new idea or

Open the template

After vou collaborate

Quick add-ons

R Export the mural

Keep moving forward

You can export the mural as an image or pdf to share with

members of your company who might find it helpful.

A Share the mural Share a view link to the mural with stakeholders to keep

them in the loop about the outcomes of the session.

Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

obstacles for an experience. Open the template

Strengths, weaknesses, opportunities & threats

Customer experience journey map

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

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### Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)