Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL · **Focus on PR, tap into BE, understand RC** · **Identify strong TR & EM**

1. CUSTOMER SEGMENT(S) **CS**

Our clients are individuals who have travelled from one location to another.

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES **CL**

Avoid flying with an economy problem financial turbulence

5. AVAILABLE SOLUTIONS PLUSES & MINUSES **AS**

The software only displays a containment zone for the Covid 19 virus when it has spread. There is a safe route displaying app available, but not everyone can use it. It just displays the safe path to go.

Explore AS, differentiate

2. PROBLEMS / PAINS + ITS FREQUENCY **PR**

Moving to a new place without first learning about the local climate. Find a solution to any issues they may be having if they are stuck.

9. PROBLEM ROOT / CAUSE **RC**

Ignorance of the pandemic not keeping up with the necessary precautions. inadequate direction on pharmaceutical inputs

7. BEHAVIOR + ITS INTENSITY **BE**

The virus's behavior cannot be predicted with precision. Based on the length of time it has been incubating, its intensity or venerability is determined.

Focus on PR, tap into BE, understand RC

3. TRIGGERS TO ACT **TR**

People in this culture have developed a phobia of the fake news that circulates on social media and prompts people to act inappropriately during this pandemic.

4. EMOTIONS BEFORE / AFTER **EM**

People would experience a sense of security and joy as a result of learning about the pandemic's spread and being informed prior to contracting it.

10. YOUR SOLUTION **SL**

Developing a cloud-based programme that links patients and doctors. connecting hospitals and obtaining case information by providing doctors with distinct logins constructing an algorithm that evaluates information provided by hospitals and produces a list of dangerous viruses that propagate. constructing a user-friendly interface that sends signals of caution to users when they visit polluted areas .

8. CHANNELS of BEHAVIOR **CH**

ONLINE

Users on the internet will learn more about the virus that is now circulating.

OFFLINE

The company's service will be available to offline consumers.

Extract online & offline CH of BE

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