

PROJECT DESIGN PHASE-I
PROBLEM - SOLUTION FIT

Date	11 October 2022
Team ID	PNT2022TMID14456
Project Name	PLASMA DONOR APPLICATION
Maximum Marks	2 Marks

Define CS, fit into CC	1.CUSTOMER SEGMENT CS <ul style="list-style-type: none">- The recipient who are in need of plasma.- The NGO's & hospital managements.	6.CUSTOMER CONSTRAINTS CC <ul style="list-style-type: none">- There are no connection details between the customers.- Unavailability of plasma at the needed time.	5.AVAILABLE SOLUTIONS AS <ul style="list-style-type: none">- Seeking help through social media.- Existing system involves, only the collection of donor data and will not notify the about the recipient.	Explore AS, differentiate

<p>Focus on J&P, tap into BE, understand RC</p>	<p>2.JOBS TO BE DONE/PROBLEMS J&P</p> <ul style="list-style-type: none"> - Establish a connection between the donor and the recipient. - Notify donors at the correct time. - Demand has increased. 	<p>9.PROBLEM ROOT CAUSE RC</p> <ul style="list-style-type: none"> - During the COVID 19 crisis, the requirement of plasma became a high priority and the donor count has become low. Saving the donor information and helping the needy by notifying the current donors list, would be a helping hand. 	<p>7.BEHAVIOUR BE</p> <ul style="list-style-type: none"> - The recipient will get the plasma at the right time. - The donors whose details, stored in database during registration will be notified. 	<p>Focus on J&P, tap into BE, understand RC</p>
<p>Identify strong TR & EM</p>	<p>3.TRIGGERS TR</p> <ul style="list-style-type: none"> - We can advertise the web app through the NGO's and through the pharmaceutical companies. <hr/> <p>4.EMOTIONS: BEFORE/AFTER EM</p> <ul style="list-style-type: none"> - Before: Anxiety, Stress, Scared - After: Relaxed, Happy 	<p>10.YOUR SOLUTION SL</p> <ul style="list-style-type: none"> - Finding the respective donor and notify them through email for the requests. 	<p>8.CHANNELS OF BEHAVIOUR CH</p> <ul style="list-style-type: none"> - The donor will register and they will be notified through the mail. - It will act as a communication channel. 	<p>Identify strong TR & EM</p>