

AIRLINES DATA ANALYTICS FOR AVAITION INDUSTRY



Define your problem statement

To provide better Airline and AirPort services and to avoid delays in Air Travel across different locations at Municipality level. The aim is to provide airports, airlines, and the travelling public with a neutral, third-party view of which airlines are delivering on their promise to get passengers from Point A to Point B on time.

> How might we provide a airline and airport service without dealys

Key rules of brainstorming

To run an smooth and productive session

Encourage wild ideas. Listen to others.

If possible, be visual.

Defer judgment.

Go for volume

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TEAM LEAD: PRADEESHKUMAE R

TEAM MEMBERS: PRAKASH P VIJAYABHARATHI K VÁSANTHKUMAR K

Brainstorm

Write down any ideas that come to mind that address your problem statement.



Group ideas

Use this space to group similar ideas from the brainstorm. Each group should have a title that describes what the ideas have in common. If a group is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

→ 20 minutes











Hotspots & hangouts















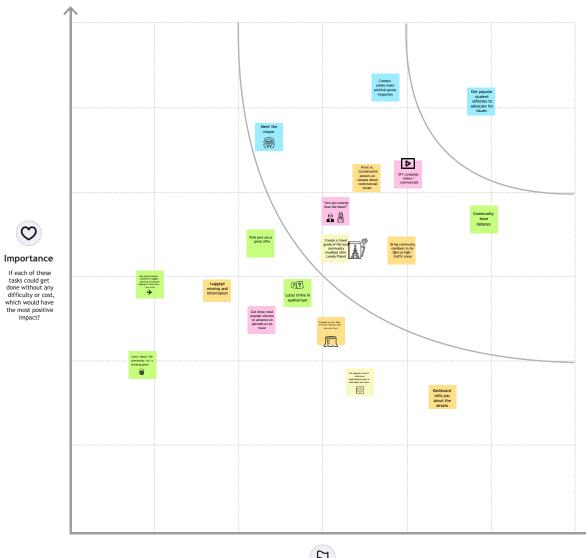




Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⊕ 20 minutes





Feasability

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)