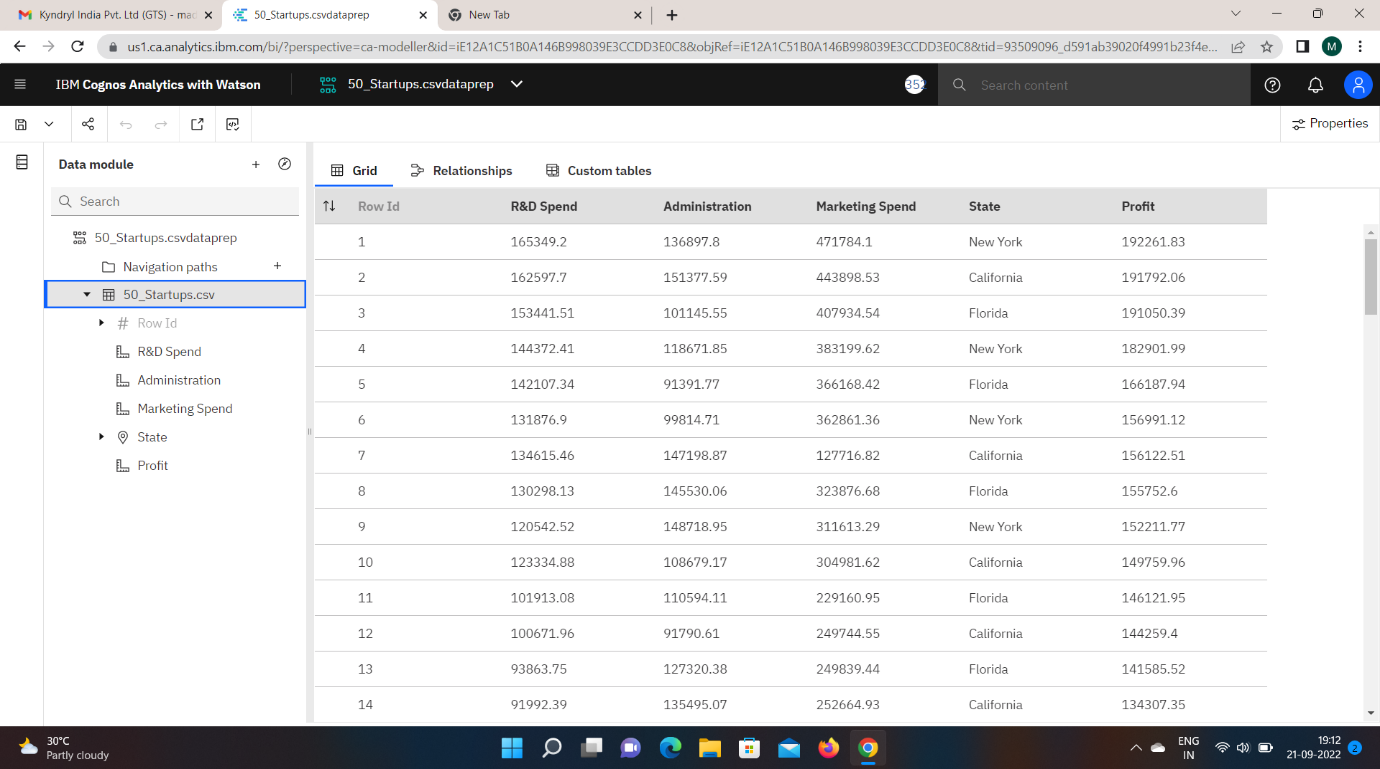
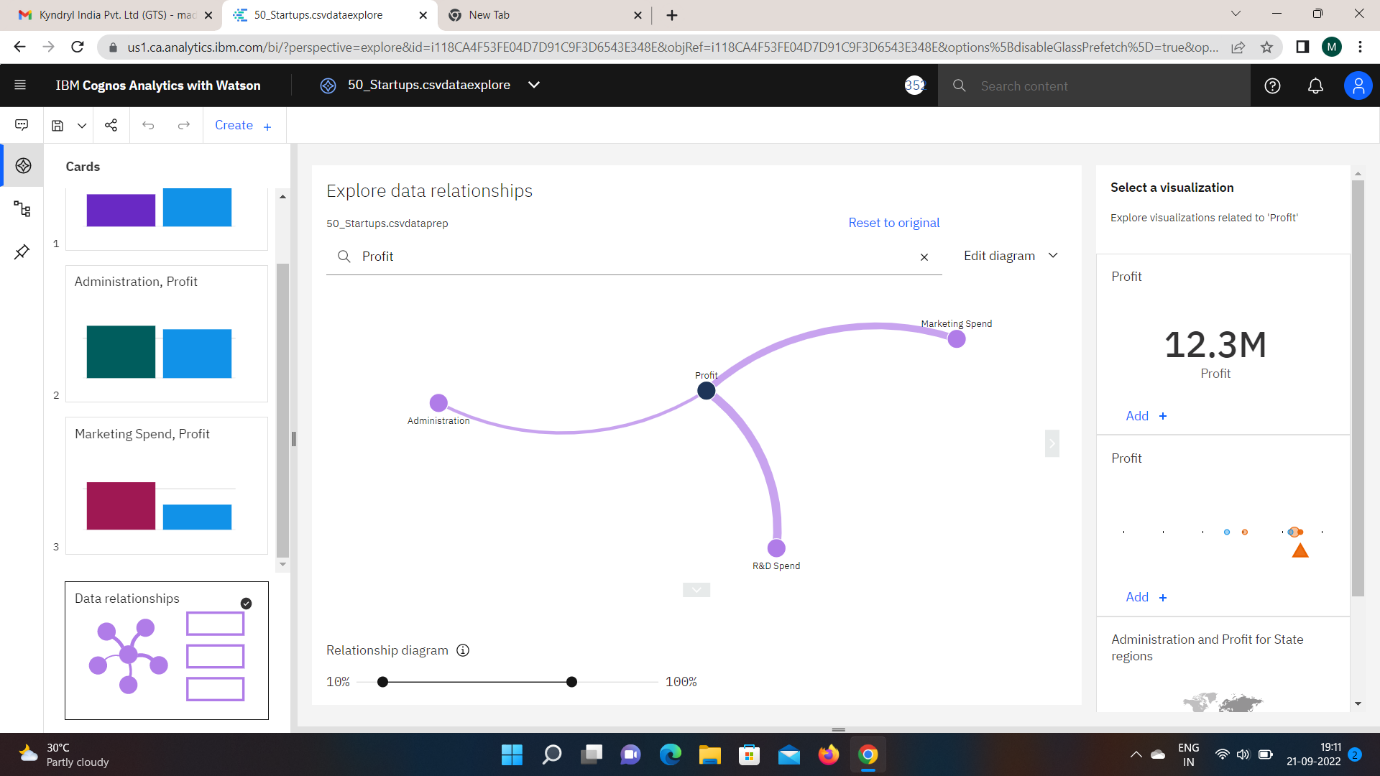
DATA PREPARATIONS

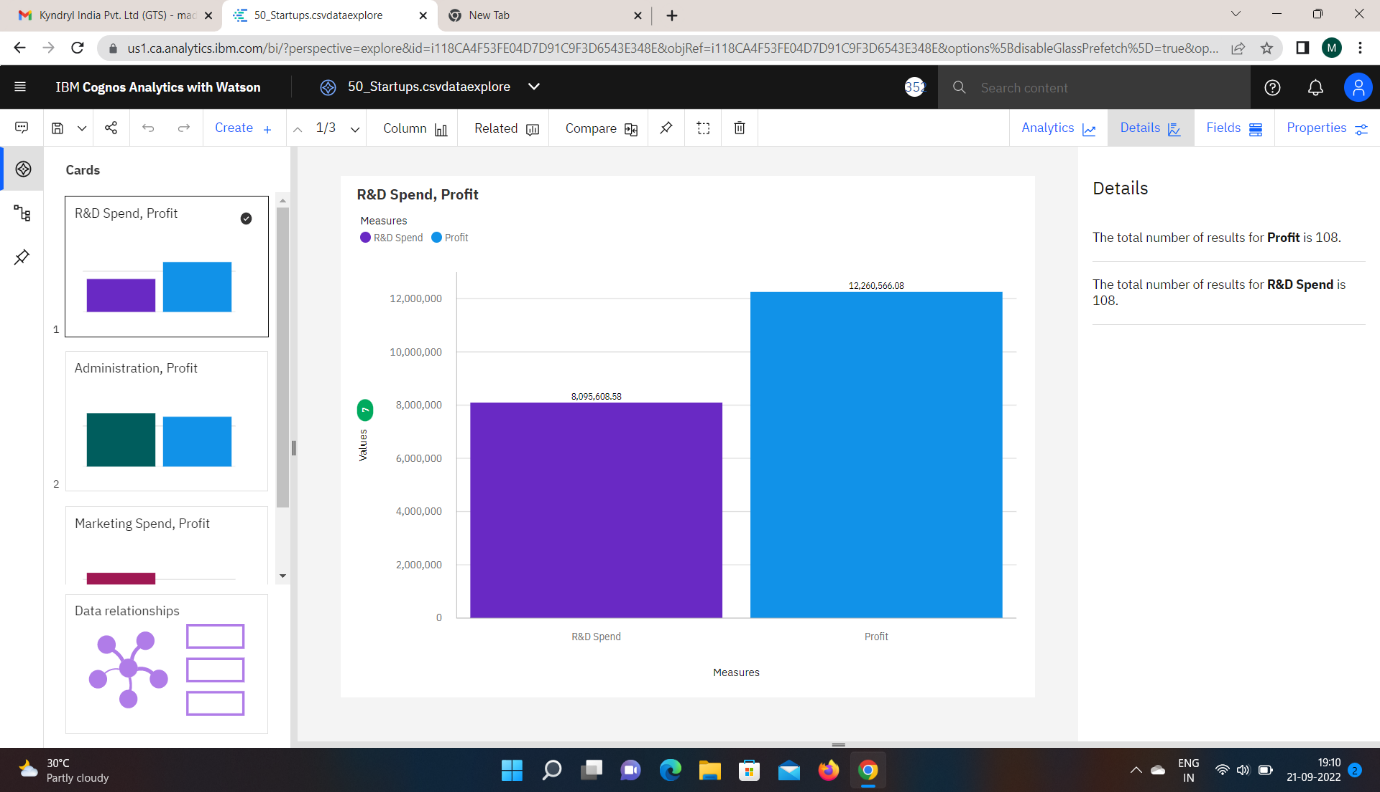
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**EXPLORATIONS**

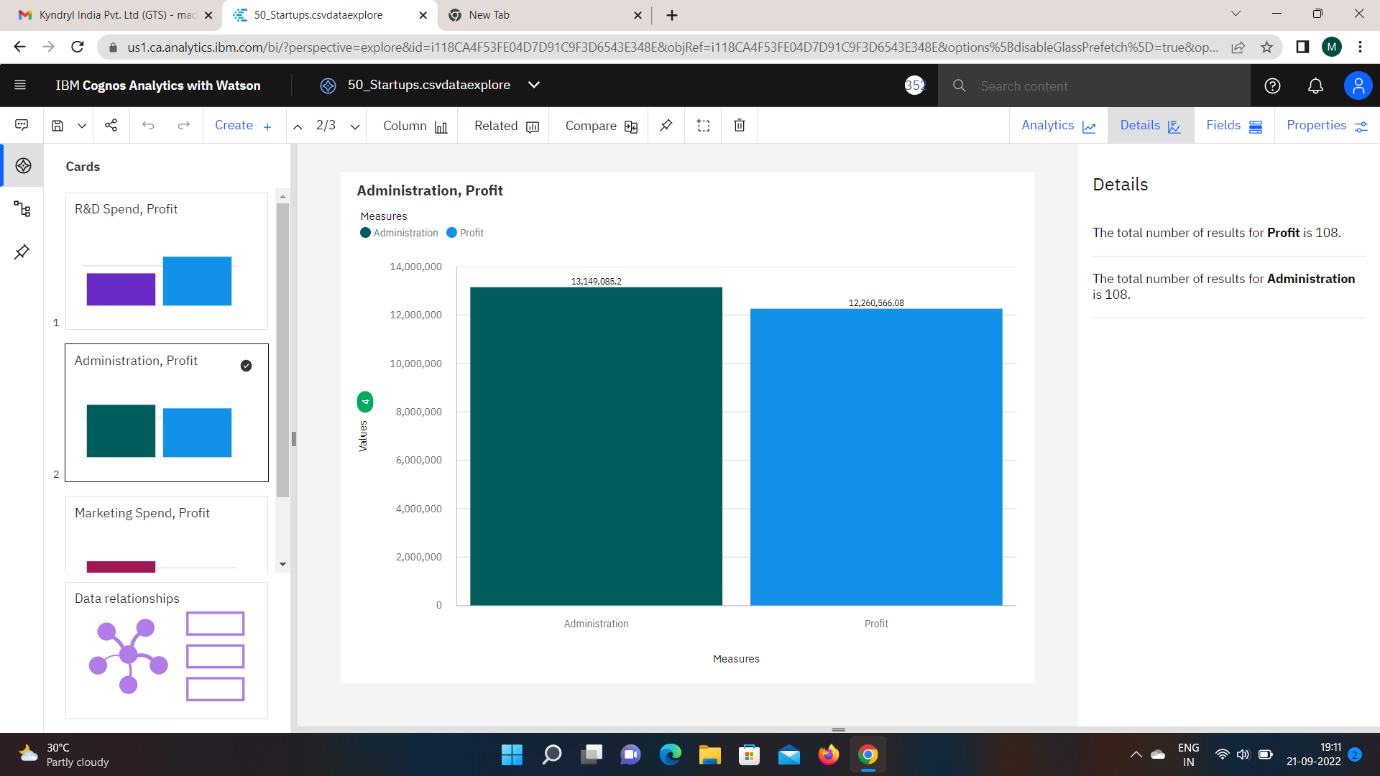
**DATA RELATIONSHIPS**

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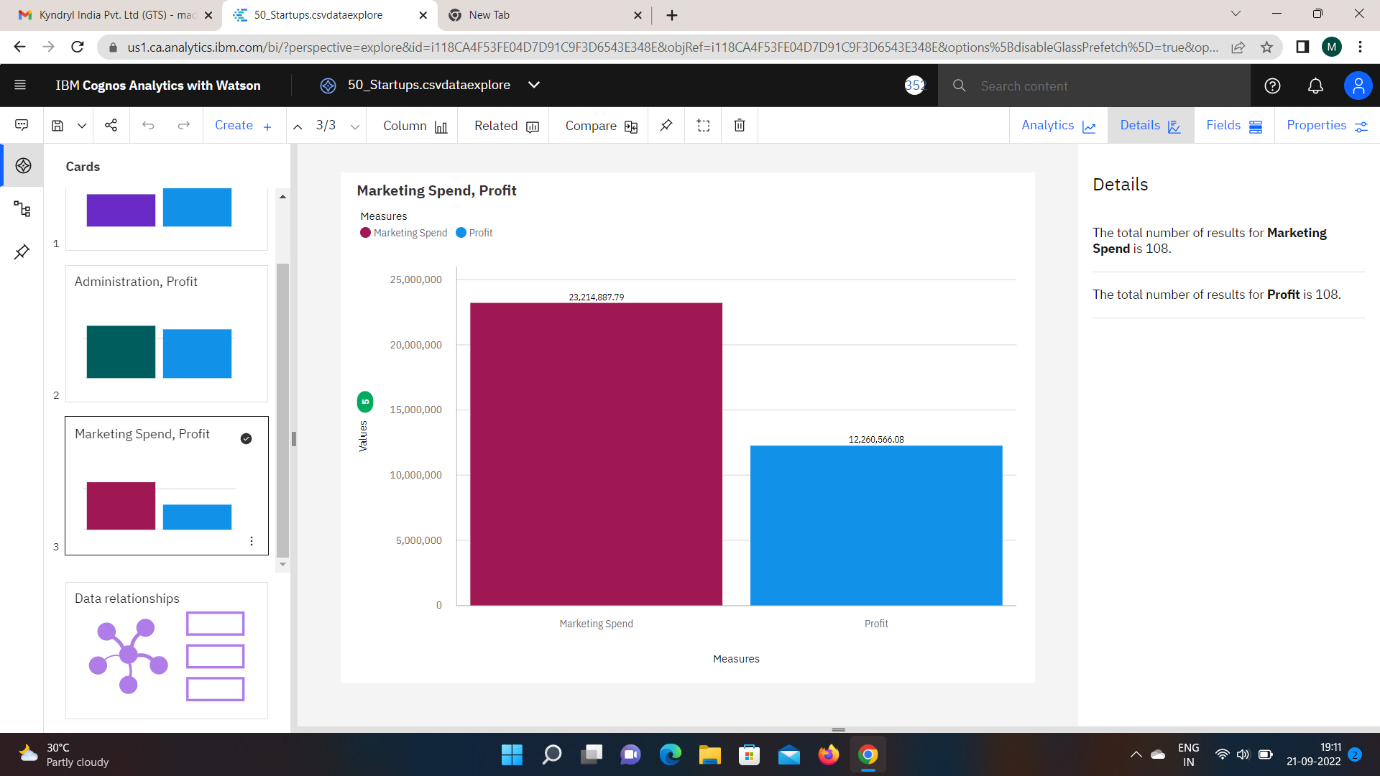
**R&D SPEND VS PROFIT**

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**ADMINISTRATOR VS PROFIT**

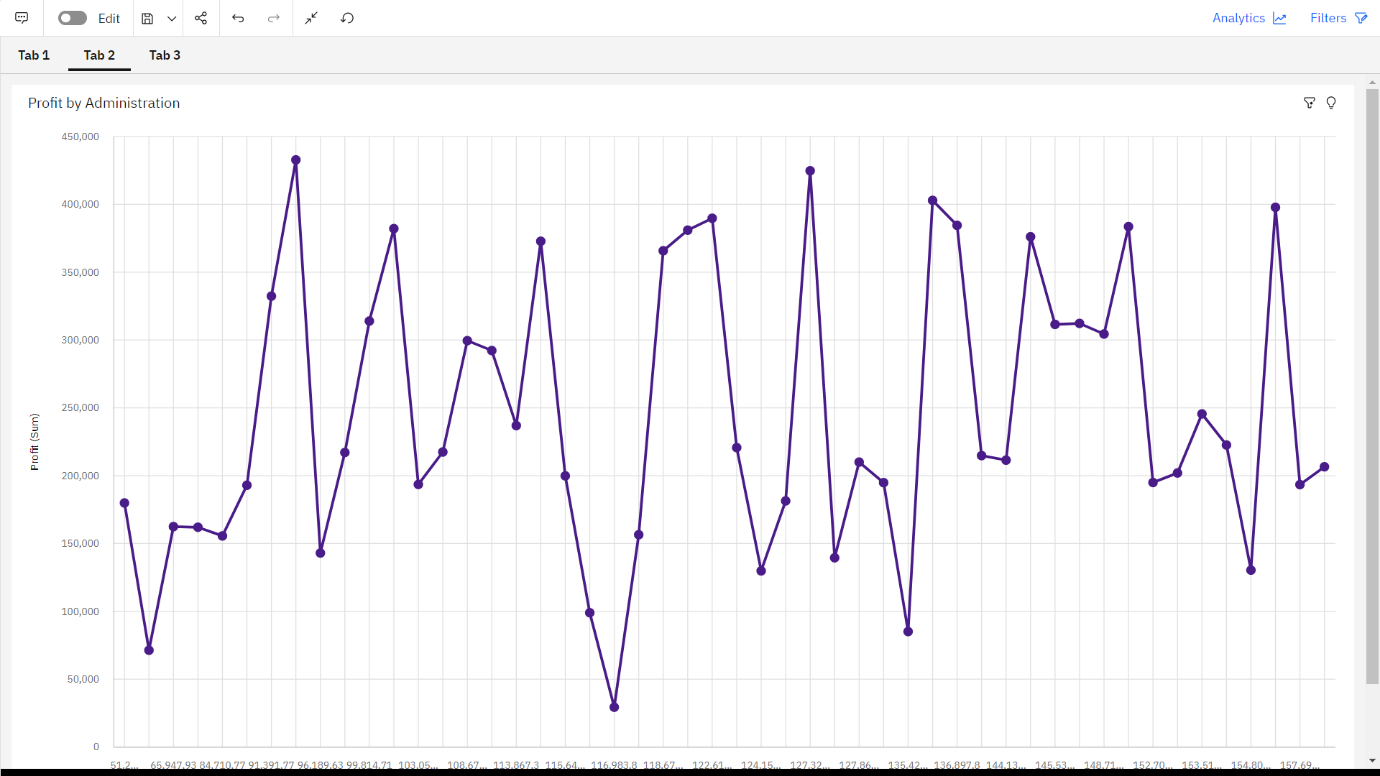
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**MARKETING SPEND VS PROFIT**

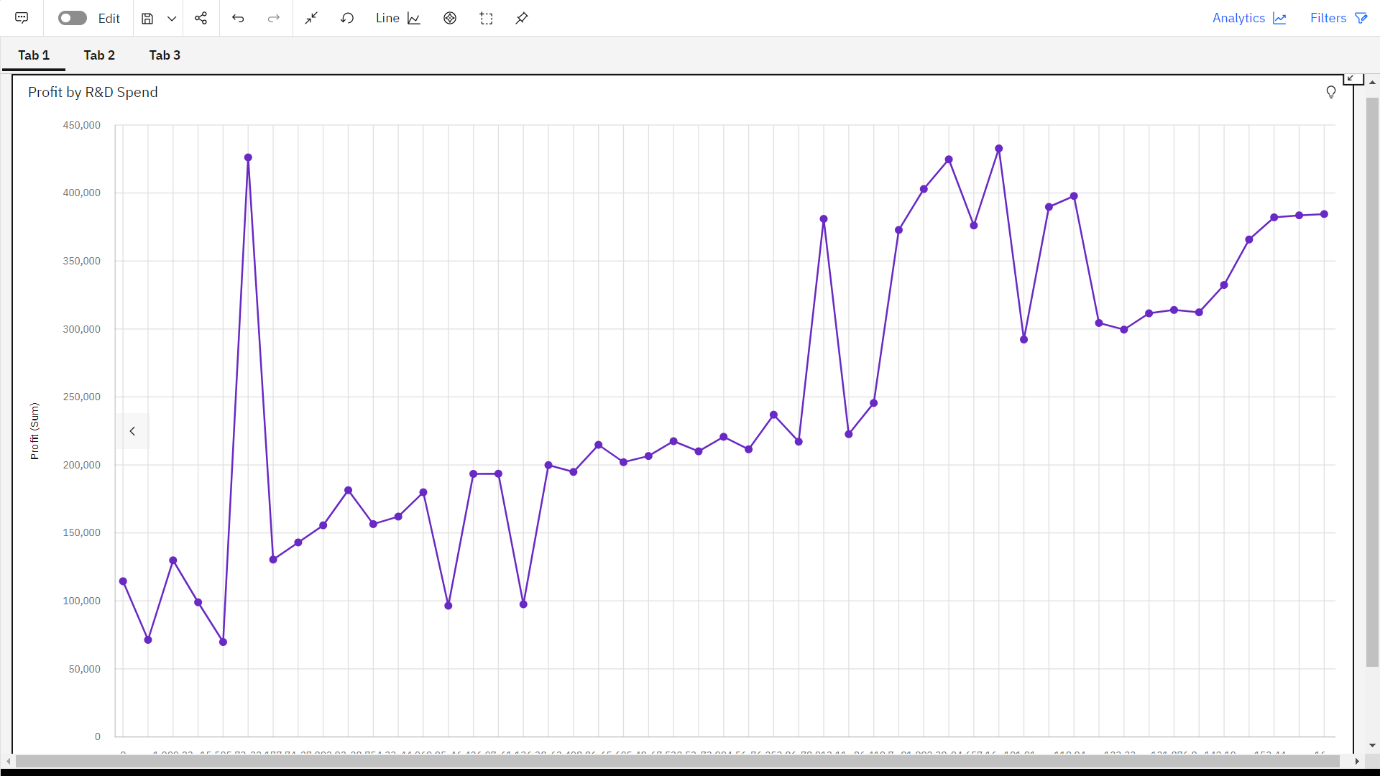
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**PREPARING THE DATA**

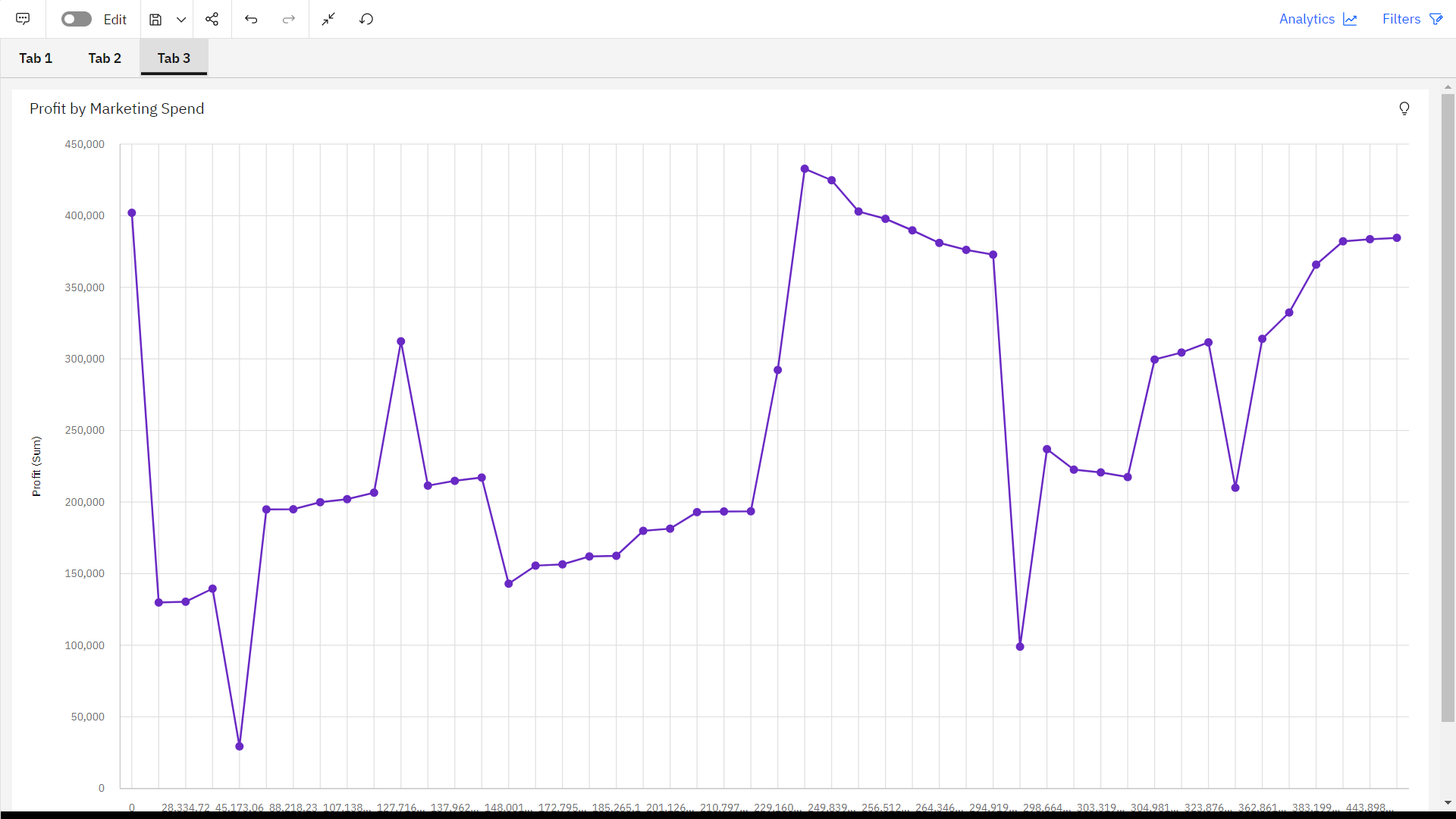
**PROFIT BY ADMINISTRATOR**

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**PROFIT BY R&D SPEND**

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**PROFIT BY MARKETING SPEND**

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