

Define CS, fit into	1. CUSTOMER SEGMENT(S) CS Every man and woman	6. CUSTOMER LIMITATIONS CC Available devices Network connections	5. AVAILABLE SOLUTIONS AS Adding daily expenses to database Alerts the user when budget limit exceeds Database to maintain all those details	Explore AS,
Focus on J&P, tap into BE, understand	2. JOBS-TO-BE-DONE / PROBLEMS PR To add, and update the daily expenses Alerts user when they exceeds the budget limit	9. PROBLEM ROOT / CAUSE RC Manual work consumes time and it is error prone Not much organized	7. BEHAVIOUR BE Get feedback and user's experience from customers who are using the application	Focus on J&P, tap into BE, understand
Identify strong TR & EM	3. TRIGGERS TO ACT TR Monotonous and error prone	10. YOUR SOLUTION SL A web application to manage daily expenses. Adding expenses to database, setting a daily and monthly budget limit to alert users. This helps users to save money and avoid unnecessary expenses	8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE Immediate accessibility irrespective of place and time	Extract online & offline CH of BE
	4. EMOTIONS: BEFORE / AFTER EM Before: Confusion, Frustration After: Stress free, Relaxation		8.2 OFFLINE Access of previously downloaded information	