Project Development Phase – Sprint 2

Team ID	**PNT2022TMID39501**
Project Name	**A new hint to transportation – Analysis of the NYC bike share system.**
Team Members	**Team Leader : THIRUPATHI K** **Team Member : VIGNESH P** **Team Member : AJAY A** **Team Member : MADHAN R**

Feature Engineering:

calculating Age from birth

year from datetime import

datetime, date

age=2018-df['birth_year']

df['Age']=age

df.head()

	tripduration	starttime	stoptime	start station id	start station name	start station latitude	start station longitude	end station id	end station name	end station latitude	end station longitude	bikeid	usertype	birth_year	gender	tripduration_bins	Age
0	11.583333	2013-06-01 00:00:01	2013-06-01 00:11:36	444	Broadway & W 24 St	40.742354	-73.989151	434.0	9 Ave & W 18 St	40.743174	-74.003664	19678	Subscriber	1983.0	1	(0.0, 30.0]	35.0
1	11.550000	2013-06-01 00:00:08	2013-06-01 00:11:41	444	Broadway & W 24 St	40.742354	-73.989151	434.0	9 Ave & W 18 St	40.743174	-74.003664	16649	Subscriber	1984.0	1	(0.0, 30.0]	34.0
3	2.050000	2013-06-01 00:01:04	2013-06-01 00:03:07	475	E 15 St & Irving Pl	40.735243	-73.987586	262.0	Washington Park	40.691782	-73.973730	16352	Subscriber	1960.0	1	(0.0, 30.0]	58.0
4	25.350000	2013-06-01 00:01:22	2013-06-01 00:26:43	2008	Little West St & 1 Pl	40.705693	-74.016777	310.0	State St & Smith St	40.689269	-73.989129	15567	Subscriber	1983.0	1	(0.0, 30.0]	35.0
6	34.283333	2013-06-01 00:02:33	2013-06-01 00:36:50	285	Broadway & E 14 St	40.734546	-73.990741	532.0	S 5 Pl & S 5 St	40.710451	-73.960876	15693	Subscriber	1991.0	1	(30.0, 60.0]	27.0

calculating age group from age

max_limit = df['Age'].max()

max_limit

bins = [0,20,40,60,max_limit]

agegroup = pd.cut(df['Age'], bins=bins).value_counts()

Agegroup

```
(20.0, 40.0]     161563
(40.0, 60.0]     148805
(60.0, 119.0]     27014
(0.0, 20.0]           0
Name: Age, dtype: int64
```

calculating hour

peak_hour['Start Date'] =

pd.to_datetime(df['starttime']) peak_hour['Stop Date'] =

pd.to_datetime(df['stoptime']) peak_hour['year']

=peak_hour["Start Date"].dt.year peak_hour["Hour"] =

peak_hour["Start Date"].dt.hour

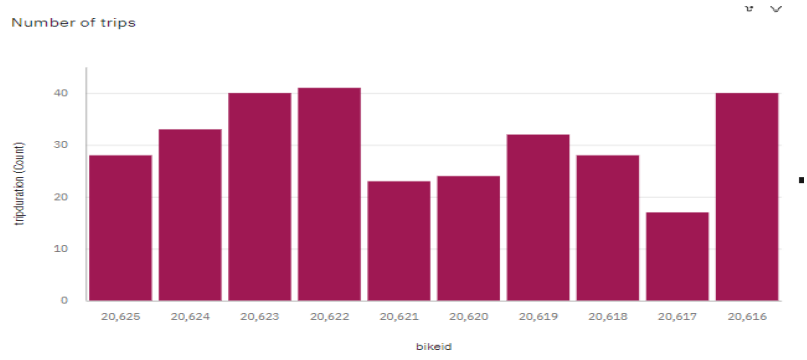
	Start Date	Stop Date	year	Hour	bikeid
0	2013-06-01 00:00:01	2013-06-01 00:11:36	2013	0	19678
1	2013-06-01 00:00:08	2013-06-01 00:11:41	2013	0	16649
3	2013-06-01 00:01:04	2013-06-01 00:03:07	2013	0	16352
4	2013-06-01 00:01:22	2013-06-01 00:26:43	2013	0	15567
6	2013-06-01 00:02:33	2013-06-01 00:36:50	2013	0	15693
...	...	...	...	...	...
577687	2013-06-30 23:58:09	2013-07-01 00:05:25	2013	23	19454
577689	2013-06-30 23:57:52	2013-07-01 00:00:57	2013	23	16746
577690	2013-06-30 23:58:39	2013-07-01 00:08:34	2013	23	19290
577698	2013-06-30 23:59:27	2013-07-01 00:14:52	2013	23	15250
577700	2013-06-30 23:59:33	2013-07-01 00:02:14	2013	23	18910

337382 rows × 5 columns

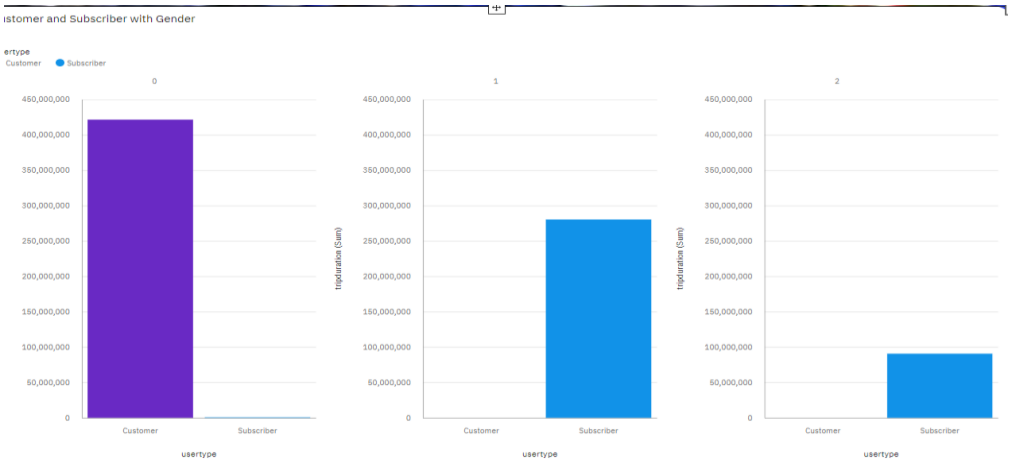
Visualization of the dataset in COGNOS

Platform: Finding the number of trips per each

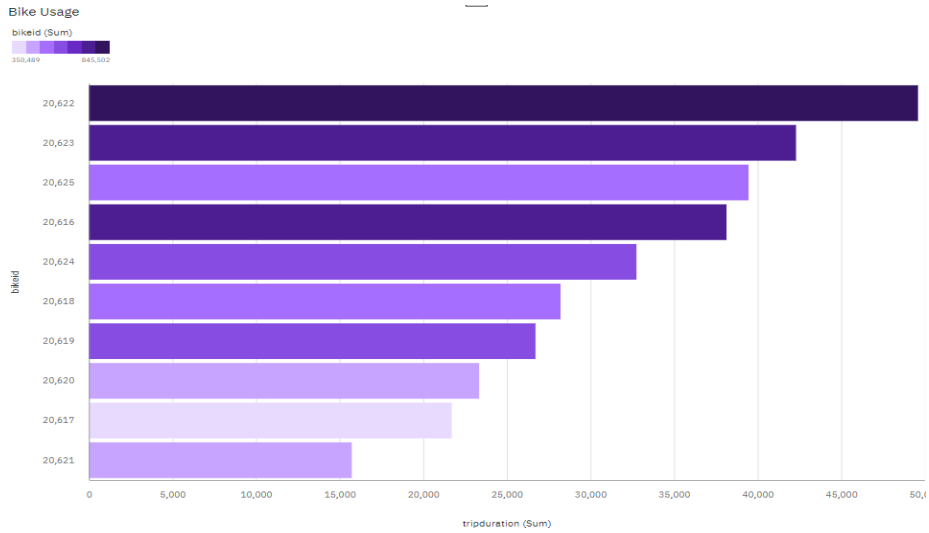
bike:



Finding the percentage of customers and subscribers



Bike Usage - Bike Id Vs Trip Duration:



Age Group Differentiation by

BikeId: <u>Calculation:</u>

if(age<=20)

then ('<20')

else if(age>=21 and age<=30)

then ('21-30')

else if(age>=31 and age<=40)

then ('31-40')

else if(age>=41 and age<=55)

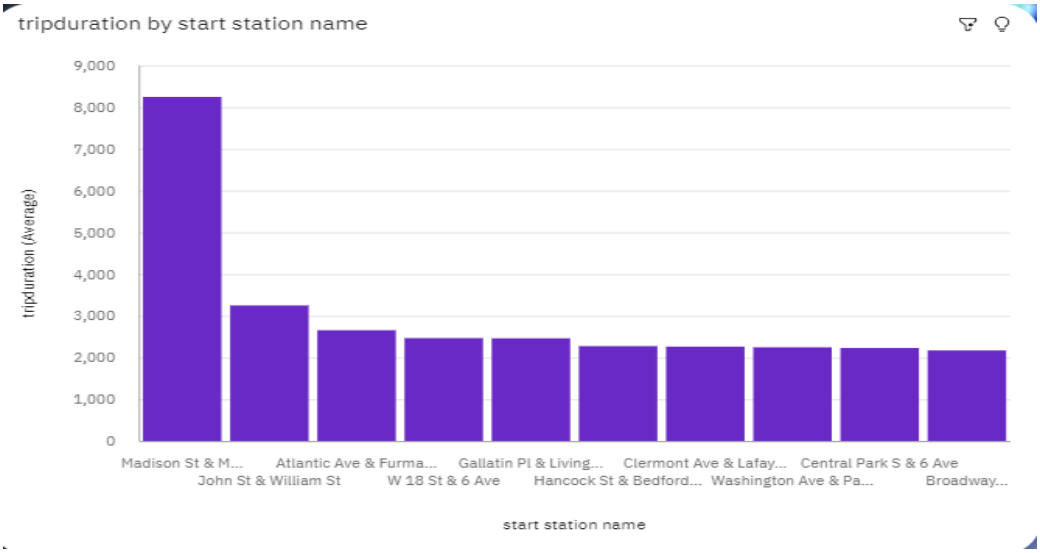
then ('41-55')

else('>55')

bikeid and Age_Group

Age_Group	bikeid
21-30	5,721
31-40	5,749
41=55	5,741
<20	1,525
>55	5,781
Summary	5,794

Finding the top 10 start stations with customer age group:


tripduration by start station name
9,000
8,000
7,000
6,000
5,000
4,000
3,000
2,000
1,000
0
tripduration (Average)
Madison St & M...
John St & William St
Atlantic Ave & Furma...
W 18 St & 6 Ave
Gallatin Pl & Living...
Hancock St & Bedford...
Clermont Ave & Lafay...
Washington Ave & Pa...
Central Park S & 6 Ave
Broadway...
start station name