Ideation Phase Empathize & Discover

Date	10 September 2022		
Team ID	PNT2022TMID15454		
Project Name	Project – EMERGING METHODS FOR EARLY		
	DETECTION OF FOREST FIRES		
Maximum Marks	4 Marks		

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Empathy Map How many lives are at stake whenforest fire occurs? Why does forest fire How to solve it atan early stage? What do they the increase in count of THINK AND FEEL? It causes what really counts major preoccupations rhich affects people traditional methods What do they What do they SEE? HEAR? If detected early, the place can be what boss say It takes many friends what influencers say evacuated. years for the forest to be what the market offers regrown. Make sure to never operate Check weather and What do they equipment that produces sparks near dry that are at drought conditions. stake. SAY AND DO? Avoid driving or parking over dry grass. attitude n pub c behavior towards others PAIN GAIN Becomes difficult to put out forest fire if it has spread over a large fears detected at an early stage and can be frustrations measures of success prevent theloss of life obstacles obstac es occurs. spreads over large