

Ideation Phase


Brainstorm&Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID48510
Project Name	Smart Farmer-IOT Enabled Smart Farming Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Problem for farmers to make a suitable crop for the soil to get the better yield

Key rules of brainstorming

To run an smooth and productive session

Stay on topic.


Encourage wild ideas.

Defer judgement.

Listen to others.

Go for volume.

If possible, be visual.

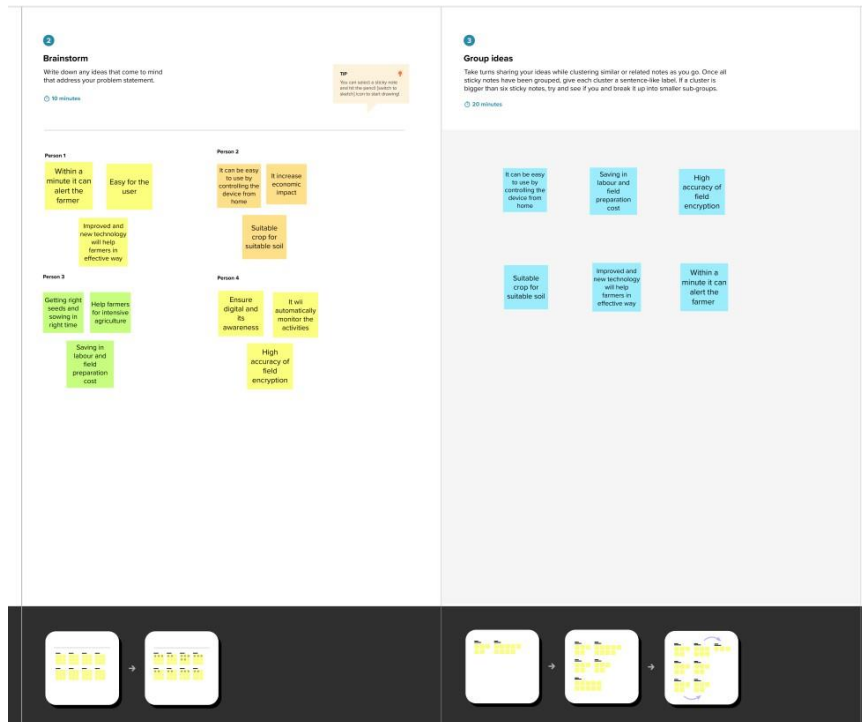


Need some inspiration?

Check featured version of this template to, inspire your ideas.

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Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

