

DATE	28 SEPTEMBER 2022
TEAM ID	PNT2022TMID46185
PROJECT NAME	SIGNS WITH SMART CONNECTIVITY FOR BETTER ROAD SAFETY
MARKS	4 MARKS

Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none"> Police people vehicles motors 	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> <ul style="list-style-type: none"> Device cost is high due to real time monitoring 	5. AVAILABLE SOLUTIONS AS <small>PROS & CONS</small> <p>Pros: Can monitor in real time and update the weather and traffic signals.</p>	Explore AS, differentiate
	2. PROBLEMS / PAINS PR <small>+ ITS FREQUENCY</small> <ul style="list-style-type: none"> Voltage fluctuation High installation cost Tech expertise Lack of real time monitoring 	9. PROBLEM ROOT / CAUSE RC <p>Factors such as inexperience lack of skill and risk taking behaviors have been associated with in the collisions of young drivers.</p>	7. BEHAVIOR BE <small>+ ITS INTENSITY</small> <p>Therefore successful and effective strategic road safety plans focus on improving road user behavior by considering.</p>	
Focus on PR, tap into BE, understand RC	3. TRIGGERS TO ACT TR <ul style="list-style-type: none"> To create awareness regarding to road safety and vehicle. 	10. YOUR SOLUTION SL <p>To prevent and improve the road safety with the help of signs and smart connectivity</p>	8. CHANNELS of BEHAVIOR CH <p>ONLINE</p> <hr/> <p>OFFLINE</p>	Extract online & offline CH of BE
	4. EMOTIONS EM <small>BEFORE / AFTER</small> <p>Before: More accident are happened After: To prevent the accident</p>			



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