

Ideation Phase

Define the Problem Statements

Date	26 September 2022
Team ID	PNT2022TMID15283
Project Name	VirtualEye - Life Guard for Swimming Pools to Detect Active Drowning
Maximum Marks	2 Marks

Customer Problem Statement Template:

- Create a problem statement to understand your customer's point of view.
- The Customer Problem Statement template helps you focus on what matters to create experiences people will love.
- A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face.
- Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service

PROBLEM - 1				
I am	I'm trying to	But	Because	Which makes me feel
Lifeguard	Save the people.	I can't save those people without prior intimation.	There is no detection system.	Helpless
PROBLEM - 2				
I am	I'm trying to	But	Because	Which makes me feel
Beginner in swimming	Swim on the pool.	It hesitates me a little.	I don't know swimming.	Panic
PROBLEM - 3				
I am	I'm trying to	But	Because	Which makes me feel
Parent	Get my kid into swimming.	I can't leave him alone to swim.	Drowning is more possible.	Fear
PROBLEM - 4				
I am	I'm trying to	But	Because	Which makes me feel
Depressed person.	Relax my mind by swimming.	I can't swim on my own	If I accidently drown.	Afraid
PROBLEM - 5				
I am	I'm trying to	But	Because	Which makes me feel
Pool owner	Give high security.	I can't ensure the safety.	More likely to drown.	Pressure