ASSIGNMENT-4

Assignment date	
Student name	SHALINI A
Student roll number	111519104133
Maximum marks	2 Marks

1. Download the dataset: Dataset

ANS: Data set has been downloaded.

2. Load the dataset into the tool.

```
ANS: import pandas aspd
importnumpyas np

df=pd.read_csv('Mall_Customers.csv')
df.head()
```

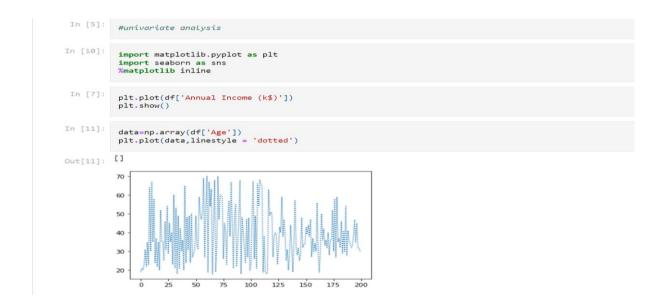
output:

```
In [8]:
          import pandas as pd
import numpy as np
In [9]: df=pd.read_csv('Mall_Customers.csv')
     df.head()
          CustomerID Gender Age Annual Income (k$) Spending Score (1-100)
Out[9]:
                          Male
                   2 Male 21
         1
                                                    15
                                                                           81
         2
                     3 Female 20
                                                     16
                                                                            6
                   4 Female 23
                                                                           77
                     5 Female 31
                                                     17
                                                                           40
```

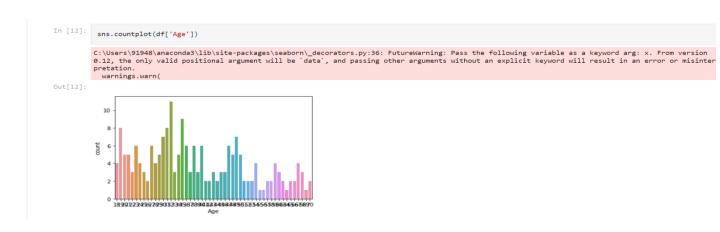
- 3. Perform Below Visualizations.
- · Univariate Analysis
- · Bi- Variate Analysis
- · Multi-Variate Analysis

ANS:

.Univariate Analysis

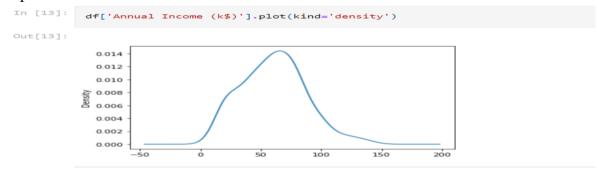


sns.countplot(df['Age'])



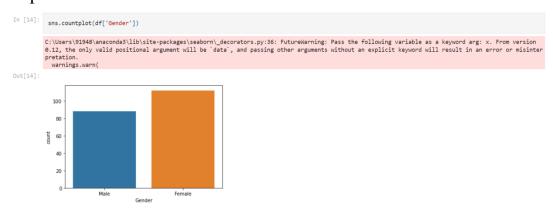
df['Annual Income (k\$)'].plot(kind='density')

Output:

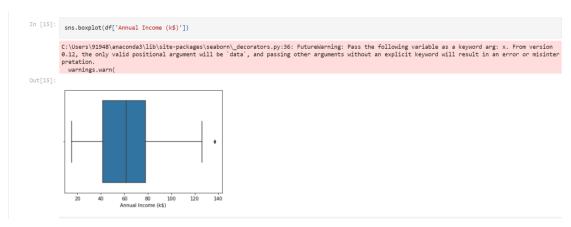


sns.countplot(df['Gender'])

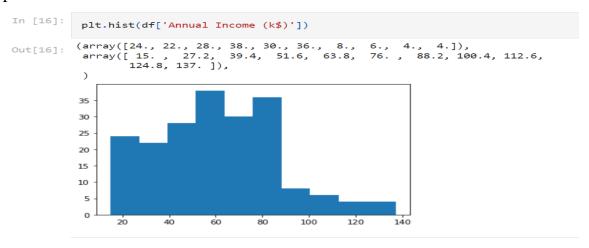
Output:



 $\verb|sns.boxplot(df['Annual Income (k$)']|)|$



plt.hist(df['Annual Income (k\$)'])



Bi-variate Analysis:

```
sns.stripplot(x=df['Age'],y=df['Annual Income (k$)'])
```

 $\verb|sns.stripplot(x=df['Age'],y=df['Spending Score (1-100)'])| \\$

```
In [19]: sns.stripplot(x=df['Age'],y=df['Spending Score (1-100)'])
Out[19]:

plt.scatter(df['Age'],df['Annual Income (k$)'],color='blue')
plt.xlabel("Age")
plt.ylabel("Annual Income (k$)")
```

```
In [20]: plt.scatter(df['Age'],df['Annual Income (k$)'],color='blue')
plt.xlabel("Age")
plt.ylabel("Annual Income (k$)")

Out[20]: Text(0, 0.5, 'Annual Income (k$)')

140
120
120
40
20
30
40
Age
50
60
70
```

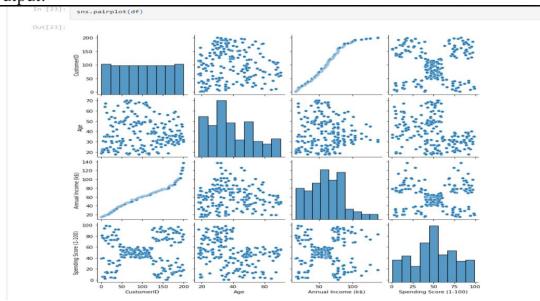
sns.violinplot(x='Age',y='Spending Score (1-100)',data=df)

Output:

Multi-variate Analysis:

sns.pairplot(df)

Output:



3. Perform descriptive statistics on the dataset.

ANS:

sns.heatmap(df.corr(),annot=True)

Output:



df.shape
Output:

(200, 5)

df.isnull().sum()

```
CustomerID 0
Gender 0
Age 0
Annual Income (k$) 0
Spending Score (1-100) 0
dtype: int64
```

df.info()

Output:

RangeIndex: 200 entries, 0 to 199
Data columns (total 5 columns):

#	Column	Non-Null Count	Dtype
0	CustomerID	200 non-null	int64
1	Gender	200 non-null	object
2	Age	200 non-null	int64
3	Annual Income (k\$)	200 non-null	int64
4	Spending Score (1-100)	200 non-null	int64

dtypes: int64(4), object(1)

memory usage: 7.9+ KB

df.describe()

In [33]:	df.describe()						
Out[33]:	CustomerID		Age	Annual Income (k\$)	Spending Score (1-100)		
	count	200.000000	200.000000	200.000000	200.000000		
	mean	100.500000	38.850000	60.560000	50.200000		
	std	57.879185	13.969007	26.264721	25.823522		
	min	1.000000	18.000000	15.000000	1.000000		
	25%	50.750000	28.750000	41.500000	34.750000		
	50%	100.500000	36.000000	61.500000	50.000000		
	75%	150.250000	49.000000	78.000000	73.000000		
	max	200.000000	70.000000	137.000000	99.000000		

df.mean()

Output:

CustomerID 100.50
Age 38.85
Annual Income (k\$) 60.56
Spending Score (1-100) 50.20
dtype: float64

df.median()

Output:

CustomerID 100.5
Age 36.0
Annual Income (k\$) 61.5
Spending Score (1-100) 50.0

dtype: float64

df.mode()



200 rows × 5 columns

df['Gender'].value_counts()

Output:

Female 112 Male 88

Name: Gender, dtype: int64

```
In [37]: df['Gender'].value_counts()
Out[37]: Female 112
   Male 88
   Name: Gender, dtype: int64
```

5. Check for Missing values and deal with them.

ANS:

df.isna().sum()

Output:

CustomerID 0
Gender 0
Age 0
Annual Income (k\$) 0
Spending Score (1-100) 0
dtype: int64

```
In [38]: #check fo Missing values

In [39]: df.isna().sum()

Out[39]: CustomerID 0
Gender 0
Age 0
Annual Income (k$) 0
Spending Score (1-100) 0
dtype: int64
```

6. Find the outliers and replace them outliers

ANS:

```
sns.boxplot(df['Annual Income (k$)'])
Output:
```

```
In [43]:

C. (Users) 1988 (Manacada) Lincome ($5)**

2. the only valid positional argument will be "data", and passing other arguments without an explicit keyword will result in an error or misinterpretate to the valid positional argument will be "data", and passing other arguments without an explicit keyword will result in an error or misinterpretate variances.

Q1 = df['Annual Income (k$)'].quantile(0.25)

Q3 = df['Annual Income (k$)'].quantile(0.75)

IQR = Q3 - Q1

whisker_width= 1.5

lower_whisker= Q1 - (whisker_width*IQR)

upper_whisker= Q3 + (whisker_width*IQR)

df['Annual Income (k$)']=np.where(df['Annual Income (k$)']>upper_whisker, upper_whisker, np.where(df['Annual Income (k$)'])

sns.boxplot(df['Annual Income (k$)'])

sns.boxplot(df['Annual Income (k$)'])
```

```
In [44]:

Q1 = df['Annual Income (k$)'].quantile(0.25)
Q3 = df['Annual Income (k$)'].quantile(0.75)
IQ8 = Q3 - Q1
whisker = vidth = 1.5
lower_whisker = Q1 - (whisker_width*IQR)
upper_whisker = Q3 + (whisker_width*IQR)
df['Annual Income (k$)']=mp.where(df['Annual Income (k$)']>upper_whisker, upper_whisker, np.where(df['Annual Income (k$)']
In [45]:

sns.boxplot(df('Annual Income (k$)'])

C:\Users\91948\anaconda\1ib\site-packages\seaborn\decorators.py:36: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.1 2, the only valid positional argument will be 'data', and passing other arguments without an explicit keyword will result in an error or misinterpretation.

Warnings.warn(

Out[45]:
```

7. Check for Categorical columns and perform encoding.

ANS:

```
numeric data=df.select dtypes(include=[np.number])
categorical data=df.select dtypes(exclude=[np.number])
print("Number of numerical variables: ", numeric data.shape[1])
print("Number of categorical variables: ", categorical data.shape[1])
Number of numerical variables: 4
Number of categorical variables: 1
print("Number of categorical variables: ", categorical data.shape[1])
Categorical variables=list(categorical data.columns)
Categorical variables
Output:
Number of categorical variables: 1
['Gender']
df['Gender'].value counts()
Output:
Female
         112
Male
           88
Name: Gender, dtype: int64
fromsklearn.preprocessingimportLabelEncoder
le=LabelEncoder()
label=le.fit transform(df['Gender'])
df["Gender"] = label
```

```
df['Gender'].value_counts()
```

```
0 112
1 88
```

Name: Gender, dtype: int64

```
In [46]: #Encoding Categorical Values

In [47]: numeric_data = df.select_dtypes(include=[np.number]) categorical_data = df.select_dtypes(exclude=[np.number]) print("Number of numerical variables: ", numeric_data.shape[1]) print("Number of categorical variables: ", categorical_data.shape[1])

Number of numerical variables: 4 Number of categorical variables: ", categorical_data.shape[1]) Categorical_variables: 1 Select_dtypes(exclude=[np.number]) Categorical_variables: 1 Select_dtypes(exclude=[np.number]) Categorical_variables: 1 Select_dtypes(exclude=[np.number]) Select_
```

8. Scaling the data

ANS:

```
X =df.drop("Age",axis=1)
Y =df['Age']
```

In [55]:

fromsklearn.preprocessingimportStandardScaler
object=StandardScaler()
scale=object.fit_transform(X)
print(scale)

```
[-1.70609137 1.12815215 -1.74542941 1.19570407]
[-1.68877065 -0.88640526 -1.70708307 -1.71591298]
[-1.67144992 -0.88640526 -1.70708307 1.04041783]
[-1.6541292 -0.88640526 -1.66873673 -0.39597992]
[-1.63680847 -0.88640526 -1.66873673 1.00159627]
[-1.61948775 -0.88640526 -1.6303904 -1.71591298]
[-1.60216702 -0.88640526 -1.6303904  1.70038436]
[-1.56752558 -0.88640526 -1.59204406 0.84631002]
[-1.53288413 -0.88640526 -1.59204406 1.89449216]
[-1.5155634 -0.88640526 -1.55369772 -1.36651894]
[-1.49824268 -0.88640526 -1.55369772 1.04041783]
[-1.46360123 1.12815215 -1.55369772 1.11806095]
```

```
[-1.4462805 \quad -0.88640526 \quad -1.51535138 \quad -0.59008772]
[-1.41163905 1.12815215 -1.43865871 -0.82301709]
[-1.39431833 -0.88640526 -1.43865871 1.8556706 ]
[-1.3769976 1.12815215 -1.40031237 -0.59008772]
[-1.34235616 - 0.88640526 - 1.36196603 - 1.75473454]
[-1.30771471 -0.88640526 -1.24692702 -1.4053405 ]
[-1.29039398 1.12815215 -1.24692702 1.23452563]
[-1.27307326 -0.88640526 -1.24692702 -0.7065524 ]
[-1.25575253 1.12815215 -1.24692702 0.41927286]
[-1.23843181 -0.88640526 -1.20858069 -0.74537397]
[-1.22111108 -0.88640526 -1.20858069 1.42863343]
[-1.20379036 1.12815215 -1.17023435 -1.7935561 ]
[-1.18646963 -0.88640526 -1.17023435 0.88513158]
[-1.16914891 1.12815215 -1.05519534 -1.7935561 ]
[-1.13450746 -0.88640526 -1.05519534 -1.4053405 ]
[-1.11718674 -0.88640526 -1.05519534 1.19570407]
[-1.09986601 - 0.88640526 - 1.016849 - 1.28887582]
[-1.08254529 -0.88640526 -1.016849
                                    0.88513158]
[-1.06522456 -0.88640526 -0.90180999 -0.93948177]
[-1.04790384 - 0.88640526 - 0.90180999 0.96277471]
[-1.03058311 - 0.88640526 - 0.86346365 - 0.59008772]
[-1.01326239 1.12815215 -0.86346365 1.62274124]
[-0.99594166 \quad 1.12815215 \quad -0.82511731 \quad -0.55126616]
[-0.97862094 - 0.88640526 - 0.82511731 0.41927286]
[-0.96130021 -0.88640526 -0.82511731 -0.86183865]
[-0.94397949 -0.88640526 -0.82511731 0.5745591 ]
[-0.92665877 -0.88640526 -0.78677098 0.18634349]
[-0.90933804 - 0.88640526 - 0.78677098 - 0.12422899]
[-0.89201732 -0.88640526 -0.78677098 -0.3183368 ]
[-0.87469659 -0.88640526 -0.78677098 -0.3183368 ]
[-0.85737587 -0.88640526 -0.7100783
                                    0.06987881]
[-0.84005514 1.12815215 -0.7100783
                                    0.380451291
[-0.82273442 - 0.88640526 - 0.67173196 0.14752193]
[-0.80541369 \quad 1.12815215 \quad -0.67173196 \quad 0.38045129]
[-0.78809297 -0.88640526 -0.67173196 -0.20187212]
[-0.77077224 \quad 1.12815215 \quad -0.67173196 \quad -0.35715836]
[-0.75345152 -0.88640526 -0.63338563 -0.00776431]
[-0.73613079 \quad 1.12815215 \quad -0.63338563 \quad -0.16305055]
[-0.71881007 - 0.88640526 - 0.55669295 0.03105725]
[-0.70148935 \quad 1.12815215 \quad -0.55669295 \quad -0.16305055]
[-0.68416862 \quad 1.12815215 \quad -0.55669295 \quad 0.22516505]
[-0.64952717 -0.88640526 -0.51834661 0.06987881]
[-0.63220645 - 0.88640526 - 0.51834661 0.34162973]
[-0.61488572 \quad 1.12815215 \quad -0.48000028 \quad 0.03105725]
            1.12815215 -0.48000028 0.34162973]
[-0.597565
[-0.58024427 -0.88640526 -0.48000028 -0.00776431]
[-0.56292355 - 0.88640526 - 0.48000028 - 0.08540743]
[-0.54560282 1.12815215 -0.48000028 0.34162973]
[-0.5282821 \quad -0.88640526 \quad -0.48000028 \quad -0.12422899]
[-0.51096138 1.12815215 -0.44165394 0.18634349]
[-0.49364065 -0.88640526 -0.44165394 -0.3183368 ]
[-0.47631993 -0.88640526 -0.4033076 -0.04658587]
```

```
[-0.4589992 -0.88640526 -0.4033076
                              0.225165051
 [-0.44167848 \quad 1.12815215 \quad -0.24992225 \quad -0.12422899]
[-0.42435775 1.12815215 -0.24992225 0.14752193]
[-0.40703703 -0.88640526 -0.24992225 0.10870037]
[-0.3897163]
          1.12815215 -0.24992225 -0.08540743]
[-0.37239558 - 0.88640526 - 0.24992225 0.06987881]
 [-0.35507485 -0.88640526 -0.24992225 -0.3183368 ]
[-0.33775413 \quad 1.12815215 \quad -0.24992225 \quad 0.03105725]
[-0.30311268 \quad 1.12815215 \quad -0.24992225 \quad -0.35715836]
[-0.28579196 - 0.88640526 - 0.24992225 - 0.24069368]
[-0.26847123 -0.88640526 -0.24992225 0.26398661]
[-0.25115051 \quad 1.12815215 \quad -0.24992225 \quad -0.16305055]
[-0.23382978 -0.88640526 -0.13488324 0.30280817]
[-0.21650906 - 0.88640526 - 0.13488324  0.18634349]
[-0.19918833 -0.88640526 -0.0965369 0.38045129]
[-0.18186761 -0.88640526 -0.0965369 -0.16305055]
 [-0.16454688 -0.88640526 -0.05819057 0.18634349]
[-0.14722616 \quad 1.12815215 \quad -0.05819057 \quad -0.35715836]
[-0.12990543 \quad 1.12815215 \quad -0.01984423 \quad -0.04658587]
[-0.11258471 - 0.88640526 - 0.01984423 - 0.39597992]
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[-0.02598109 1.12815215 0.01850211 -0.3183368 ]
[-0.00866036 1.12815215 0.01850211 -0.04658587]
[ 0.02598109 -0.88640526  0.05684845 -0.08540743]
[ 0.09526399 -0.88640526  0.05684845 -0.3183368 ]
[ 0.11258471 -0.88640526  0.09519478 -0.00776431]
          1.12815215 0.09519478 -0.16305055]
[ 0.12990543
          1.12815215 0.09519478 -0.27951524]
[ 0.14722616
[ 0.19918833 -0.88640526  0.09519478  0.14752193]
[ 0.21650906 -0.88640526  0.13354112 -0.3183368 ]
[ 0.25115051 -0.88640526  0.17188746 -0.08540743]
[ 0.26847123 -0.88640526  0.17188746 -0.00776431]
[ 0.28579196 -0.88640526  0.17188746 -0.27951524]
[ 0.30311268 -0.88640526  0.17188746  0.34162973]
[ 0.3204334 -0.88640526 0.24858013 -0.27951524]
[ 0.33775413 -0.88640526  0.24858013  0.26398661]
[ 0.3897163  -0.88640526  0.32527281  0.30280817]
[ 0.42435775 -0.88640526  0.36361914 -0.82301709]
[ 0.44167848 -0.88640526  0.36361914  1.04041783]
          1.12815215 0.40196548 -0.59008772]
[ 0.4589992
```

```
[ 0.5282821
        1.12815215 0.40196548 -1.5994483 ]
[ 0.56292355 -0.88640526  0.44031182 -0.62890928]
[ 0.58024427 -0.88640526  0.44031182  0.80748846]
[ 0.597565
        1.12815215 0.47865816 -1.75473454]
[ 0.61488572 -0.88640526  0.47865816  1.46745499]
 0.63220645 -0.88640526
               0.47865816 -1.67709142]
[ 0.6668479
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1.6615628 ]
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[ 0.75345152 -0.88640526  0.59369717  1.42863343]
1.816849041
       1.12815215 0.6320435 -0.55126616]
[ 0.80541369
[ 0.82273442 -0.88640526  0.6320435
                      0.923953141
[ 0.84005514 -0.88640526  0.67038984 -1.09476801]
[0.90933804 - 0.88640526 0.67038984 - 1.17241113]
[ 0.92665877 -0.88640526  0.67038984
                       1.00159627]
[ 0.94397949 -0.88640526  0.67038984 -1.32769738]
[ 0.96130021 -0.88640526  0.67038984  1.50627656]
[ 0.99594166 -0.88640526  0.67038984  1.07923939]
[ 1.03058311 -0.88640526  0.67038984  0.88513158]
[ 1.04790384 -0.88640526  0.70873618 -0.59008772]
[ 1.06522456 -0.88640526  0.70873618  1.27334719]
[ 1.09986601 -0.88640526  0.78542885  1.6615628 ]
        1.12815215 0.9388142 -0.93948177]
 1.11718674
[ 1.13450746 -0.88640526  0.9388142
                       0.96277471]
[ 1.16914891 -0.88640526  0.97716054  1.73920592]
1.01550688 -1.44416206]
 1.22111108
        1.12815215
               1.01550688 0.962774711
[ 1.23843181
        1.12815215
1.38981187]
 1.30771471 -0.88640526 1.05385321
               1.05385321 -1.36651894]
[ 1.32503543
        1.12815215
Г 1.3769976
        1.12815215 1.2455849
                       1.545098121
[ 1.39431833 -0.88640526 1.39897025 -0.7065524 ]
[ 1.41163905 -0.88640526
               1.39897025 1.38981187]
1.43731659 -1.36651894]
[ 1.4462805 -0.88640526 1.43731659 1.46745499]
[ 1.49824268 -0.88640526 1.5523556 -1.01712489]
```

```
X_scaled=pd.DataFrame(scale,columns=X.columns)
X scaled
```

X test.shape

Out[56]:		CustomerID	Gender	Annual Income (k\$)	Spending Score (1-100)
	0	-1.723412	1.128152	-1.745429	-0.434801
	1	-1.706091	1.128152	-1.745429	1.195704
	2	-1.688771	-0.886405	-1.707083	-1.715913
	3	-1.671450	-0.886405	-1.707083	1.040418
	4	-1.654129	-0.886405	-1.668737	-0.395980
		***	200	5.000	***
	195	1.654129	-0.886405	2.280936	1.118061
	196	1.671450	-0.886405	2.511014	-0.861839
	197	1.688771	1.128152	2.511014	0.923953
	198	1.706091	1.128152	2.769852	-1.250054
	199	1,723412	1.128152	2.769852	1.273347

```
#train test split
fromsklearn.model_selectionimporttrain_test_split
# split the dataset
X_train, X_test, Y_train, Y_test=train_test_split(X_scaled, Y,
test_size=0.20, random_state=0)

In [58]:
X_train.shape
Output:
(160, 4)
```

```
Output:
(40, 4)

Y_train.shape
Output:
(160,)

Y_test.shape
Output:
(40,)
```

9. Perform any of the clustering algorithms

ANS:

```
#Clustering Algorithm
                                                                        In [63]:
x = df.iloc[:, [3, 4]].values
                                                                        In [64]:
#finding optimal number of clusters using the elbow method
fromsklearn.clusterimportKMeans
wcss list= [] #Initializing the list for the values of WCSS
#Using for loop for iterations from 1 to 10.
foriin range(1, 11):
kmeans=KMeans(n clusters=i, init='k-means++', random state= 42)
kmeans.fit(x)
wcss list.append(kmeans.inertia )
plt.plot(range(1, 11), wcss_list)
plt.title('The Elobw Method Graph')
plt.xlabel('Number of clusters(k)')
plt.ylabel('wcss list')
plt.show()
```

```
#training the K-means model on a dataset
kmeans=KMeans(n_clusters=5, init='k-means++', random_state= 42)
y predict=kmeans.fit predict(x)
```

```
In [66]:
#visulaizing the clusters
plt.scatter(x[y_predict== 0, 0], x[y_predict== 0, 1], s = 100, c = 'blue',
label = 'Cluster 1') #for first cluster
plt.scatter(x[y predict== 1, 0], x[y predict== 1, 1], s = 100, c = 'green',
label = 'Cluster 2') #for second cluster
plt.scatter(x[y_predict== 2, 0], x[y_predict== 2, 1], s = 100, c = 'red',
label = 'Cluster 3') #for third cluster
plt.scatter(x[y_predict== 3, 0], x[y_predict== 3, 1], s = 100, c = 'cyan',
label = 'Cluster 4') #for fourth cluster
plt.scatter(x[y_predict== 4, 0], x[y_predict== 4, 1], s = 100, c = 100
'magenta', label = 'Cluster 5') #for fifth cluster
plt.scatter(kmeans.cluster_centers_[:, 0], kmeans.cluster_centers_[:, 1], s
= 300, c = 'yellow', label = 'Centroid')
plt.title('Clusters of customers')
plt.xlabel('Annual Income (k$)')
plt.ylabel('Spending Score (1-100)')
plt.legend()
plt.show()
```

```
In [65]: #training the K-means model on a dataset
kmeans = KMeans(n_clusters=5, init='k-means++', random_state= 42)
y_predict= kmeans.fit_predict(x)

In [66]: #visulaizing the clusters
plt.scatter(x[y_predict == 0, 0], x[y_predict == 0, 1], s = 100, c = 'green', label = 'Cluster 1') #for first cluster
plt.scatter(x[y_predict == 1, 0], x[y_predict == 2, 1], s = 100, c = 'green', label = 'Cluster 2') #for second cluster
plt.scatter(x[y_predict == 2, 0], x[y_predict == 2, 1], s = 100, c = 'red', label = 'Cluster 3') #for third cluster
plt.scatter(x[y_predict == 3, 0], x[y_predict == 3, 1], s = 100, c = 'red', label = 'Cluster 4') #for fourth cluster
plt.scatter(x[y_predict == 4, 0], x[y_predict == 4, 1], s = 100, c = 'magenta', label = 'Cluster 5') #for fifth cluster
plt.scatter(kmeans.cluster_centers_[:, 0], kmeans.cluster_centers_[:, 1], s = 300, c = 'yellow', label = 'Centroid')
plt.xlabel('Clusters of customers')
plt.xlabel('Annual Income (k$)')
plt.ylabel('Spending Score (1-100)')
plt.legend()
plt.show()
```

