

**Project Design Phase-I**  
**Proposed Solution**

Team ID	PNT2022TMID11680
Project Name	Project - Smart Fashion Recommender Application
Maximum Marks	2 Marks

**Proposed Solution:**

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	To recommend fashion products based on customer's choice without any search on a fashion website.
2.	Idea / Solution description	To build a new innovative solution through which a user can directly do their online shopping based on their choice without any search by using a chatbot.
3.	Novelty / Uniqueness	Searching or filtering of products can be done with ease using chatbot.
4.	Social Impact / Customer Satisfaction	Customers can get their products easily through chatbot without not being redirected to multiple pages.
5.	Business Model (Revenue Model)	Shipping charges, advertisement.
6.	Scalability of the Solution	More number of users can be managed effectively, since entire application is hosted on cloud.