

## WHO are we empathizing with?

1) we want to understand the specially abled person

- 2) They are in a situation who finds it hard to communicate with other people on their own.
- 3) Their role is about communicati



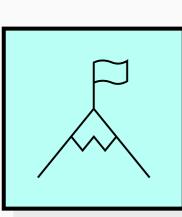
## What do they HEAR?

It is tough to build an app just for communication with a disabled person
Though it may seem difficult, it solves major issues in today's life
Having such app can easily solve the workplace misunderstandings



### What do they need to DO?

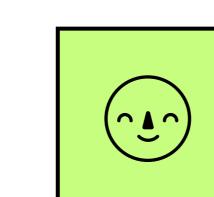
Get familiar with new technologies
Get familiar with sign language
See the emotions and reactions from the opposite side to know the result.



## What do they THINK and FEEL?

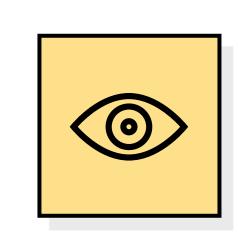
#### **PAINS**

1) Their fear includes application going wrong, getting struck or difficulty using it



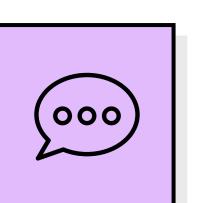
#### **GAINS**

Using this application, communication is made easy with zero assistance from other human being.



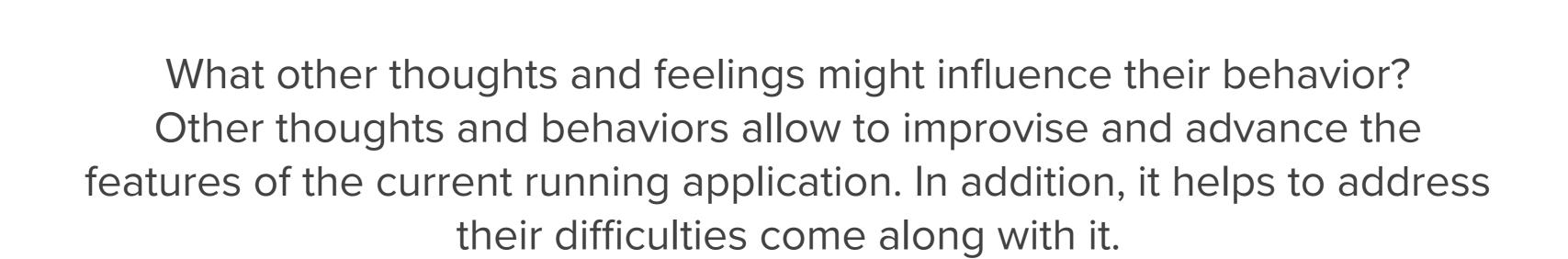
### What do they SEE?

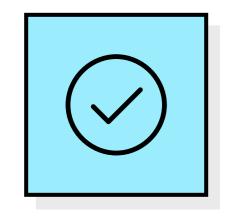
 App get many downloads if it is a success
Many people with disabilities get to communicate well



# What do they SAY?

1) Reviews and thoughts on improving the app





## What do they DO?

- 1) Expecting for an app that allows to communicate seamlessly with disabled people
- 2) Shows immediate need in workspace3) Talking in sign language and translating everything on their own.