Ideation Phase
Define the Problem Statements

Date	19 October 2022
Team ID	PNT2022TMID15428
Project Name	Project -skill and job recommender
Maximum Marks	2 Marks

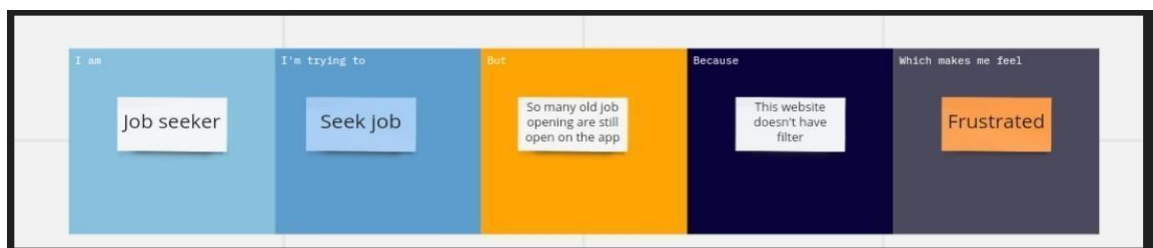**Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.
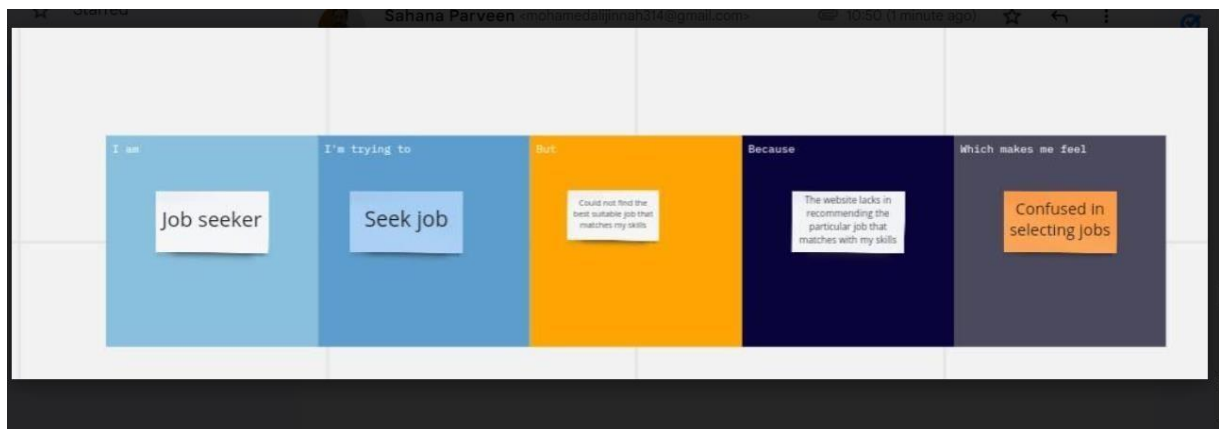
A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: https://miro.com/templates/customer-problem-statement/

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Vikram	Hire suited skilled person	It's difficult to find people	Required details are less about candidates	Huge task to find people
PS-2	Nishan	Seek job	Could not find the best job that matches my skills	The website could not recommend the particular jobs that maps with my skills	Frustrated