


BRAINSTORM AND IDEA PRIORITIZATION

STEP 1:

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1 Define your problem statement


What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM
How might we [your problem statement]?

2 Key rules of brainstorming
To run an smooth and productive session

- 🗣️ Stay in topic.
- 💡 Encourage wild ideas.
- 🗑️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.



Need some inspiration?
See a featured version of this template to inspire your work.

[Open example](#) →

STEP 2:

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Tamilarasu S(TL)

- Analysing effects of smoking
- Analysis age with diseases
- analysis disease based on food intake
- Analysing chemical level in terms of heart health
- identifying correlation between age and heart health
- identifying relation between disease and disease

Naveen C

- Analysing effect of alcohol
- Analysing glucose with body weight and heart health
- prediction of genetic disease
- prediction of heart attack using sensor data
- Analysing age and correlation between children
- prediction of diabetes disease in a particular region

Arun G and Dhiyanesh

- Analysing effects of body workout
- Analysing glucose level in blood with heart health
- Analysing cancer with food and heart health
- Begin with analysis of different diseases
- Analysing the correlation between heart rate and blood pressure
- Prediction of patient using artificial neural network

Gokul Kishore

- Analysing effects of long screen time
- Analysing blood pressure with heart health
- Analysing side-effects of tablets
- Analysing smoking water purity and disease
- Gender water disease analysis
- Analysing symptoms with heart health



STEP 3:

3

Group ideas

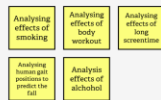
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Analysis Based on habit



Analysis Based on physical features



Analysis Based on lab results



Analysis Based on Sensor data



Analysis Based on intakes



Analysis of diseases



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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