

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><div>It is useful for parents to ensure their child safety and monitor them.</div></div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><div>They need an mobile phone with internet connectivity to get notification. They also required GPS tracker to track the location.</div></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><div>The existing device monitor the different status of children by hand movements.</div></div>	Explore AS, differentiate	
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div><div>The device should consist of proper internet connection. Loss of GPS signal.</div></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><div>To avoid criminal activities towards children. Parents unable to take care of their children due to office works.</div></div>	<div>7. BEHAVIOUR<div>BE</div><div>Based on situation and location the person can track the child location and sort out the issue.</div></div>		Focus on J&P, tap into BE, understand RC
	<div>3. TRIGGERS<div>TR</div><div>It makes their work easier to manage their children.</div></div> <div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><div>Before :- They will feel insecure about their children safety. After :- The harmless environment will be provided for children.</div></div>	<div>10. YOUR SOLUTION<div>SL</div><div>We are tracking the location of the child using GPS tracker in order to protect them. The gadget will be compact and can be comfortably used by the child.</div></div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><div>Online :- Users get alert notification through mobile. Offline :- The Police may reach the suspected place in person and sort out the issue</div></div>		