


# Project Design Phase-1

## Prepared Solution Fit

Date	01-10-2022
Tem ID	PNT2022TMID46186
Project Name	GLOBAL SALES DATA ANALYSIS
Maximum marks	4 Mark

<b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span> <ul style="list-style-type: none"> <li>Business man</li> <li>Software companies</li> <li>Seller's and Buyer's</li> </ul>	<b>6. CUSTOMER LIMITATIONS</b> (E.G. BUDGET, DEVICES) <span>CL</span> <ul style="list-style-type: none"> <li>Security of Data.</li> <li>Transferability of Data.</li> <li>Discrepancies in Data Collection.</li> <li>A Final Limitation in the Data.</li> </ul>	<b>5. AVAILABLE SOLUTIONS</b> (PROS & CONS) <span>AS</span> <ul style="list-style-type: none"> <li>Proactively address anticipation needs</li> <li>Mitigate risks &amp; fraud prevention</li> <li>Deliver relevant products</li> </ul>
<b>2. PROBLEMS / PAINS</b> + ITS FREQUENCY <span>PR</span> <ul style="list-style-type: none"> <li>Collecting meaningful data.</li> <li>Selecting the right tool.</li> <li>Consolidate data from multiple sources.</li> <li>Quality of data collected.</li> <li>Data security.</li> </ul>	<b>9. PROBLEM ROOT / CAUSE</b> <span>RC</span> <p>It helps management address customer concerns, negative reviews, and recurring problems from a top-down view instead of a bottom-up approach. This can lead to identifying overarching structural problems.</p>	<b>7. BEHAVIOR</b> + ITS INTENSITY <span>BE</span> <ul style="list-style-type: none"> <li>Flexibility</li> <li>Skilled resources</li> <li>Operational costs</li> <li>Future proof</li> <li>Scale and volume</li> </ul>
<b>3. TRIGGERS TO ACT</b> <span>TR</span> <p>A database trigger is procedural code that is automatically executed in response to certain events on a particular table or view in a database.</p>	<b>10. YOUR SOLUTION</b> <span>SL</span> <p> Data analytics enables organizations to analyze all their data (real-time, historical, unstructured, structured, qualitative) to identify patterns and generate insights to inform and, in some cases, automate decisions, connecting intelligence and action.</p>	<b>8. CHANNELS of BEHAVIOR</b> <span>CH</span> <ul style="list-style-type: none"> <li>ITV data</li> <li>Mobile data</li> <li>Kiosk data</li> <li>Pc/web</li> </ul>
<b>4. EMOTIONS</b> BEFORE / AFTER <span>EM</span> <ul style="list-style-type: none"> <li>Stress</li> </ul>		