

Project Design Phase-I - Solution Fit

Project Title: Gas Leakage monitoring & Alerting system for Industries

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Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS Who is your customer? <div>INDUSTRIES WHICH ARE REALTED TO THE GAS PRODUCTS AND PRODUCTIONS</div>	6. CUSTOMER CC What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices. <div> <ul style="list-style-type: none"> ❖ IT DETECTS THE TOXIC GASES IN LOW CONCENTRATIONS. ❖ IT HAS ABILITY TO DETECT WIDE RANGE OF GASES. ❖ IT IS DIFFICULT TO KNOW FAILURE. </div>	5. AVAILABLE SOLUTIONS AS Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking <div>TESTBENCHES,QUICK CONNECTORS,LEAK TESTER ARE SOME OF THE AVAILABLE SOLUYIONS.</div>	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides. <div>FLAMMABLE GAS LEAKAGE MAY LEAD TO SECONDARY ACCIDENTS SUCH AS FIRE AND EXPLOSION</div>	9. PROBLEM ROOT CAUSE RC What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations. <div>BEHIND THIS GAS LEAKAGE PROBLEM THERE COULD BE MANY REASONS LIKE MATERIAL QUALITY,CARELESSNESS OF HUMANS.... EVEN THOUGH CUSTOMERS HAVE TO DO THIS JOB THEN ONLY WE CAN GET END PRODUCTS.</div>	7. BEHAVIOUR BE What does your customer do to address the problem and get the job done? i.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace) <div>HAVE A CHECK OF WHERE IT HAS THE SAME OF HARMFUL GASES,SMOKE... WILL ALSO CHECK FOR TEMPERATURE SENSOR THAT HELPS TO DETECT THE CONCENTRATION OF THE GAES.</div>	
Identify strong TR & EM	3. TRIGGERS TR What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the press. <div>CONSTITUTION SHOULD BRING GAS LEAKAGE INDICATING SYSTEM AS A MANDATORY PRECAUTION IN EVERY</div>	10. YOUR SOLUTION SL If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour. <div>WE ARE PLANNING TO FIT A SENSOR NEARBY THE GAS PLANTS WHICH WILL DETECT IF THERE IS ANY LEAK OF GAS. IF THERE IS A GAS LEAK THEN WE WILL SEND A MESSAGE TO ADMIN DEPARTMENT AND ALSO ALARM WILL BE SET ON SO THAT THE WORKERS CAN KNOW ABOUT THE LEAK AND RUN INTO A SAFE PLACE.</div>	8. CHANNELS of BEHAVIOUR CH ONLINE What kind of actions do customers take online? Extract online channels from #7. <div>IN ONLINE, USER CAN MONITOR THE EACH SENSOR AND ITS RATES, SENSOR LIKE TEMPERATURE, GAS, HUMIDITY, OXYGEN LEVEL.</div> OFFLINE What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development. <div>THE HAVE TO MANUALLY CHECK THE LEAKAGE OF GASES WHEN THE STATISTICS CHANGES.</div>	Extract online & offline CH of BE
	4. EMOTIONS: BEFORE / AFTER EM How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design. <div> WHILE FACING THE PROBLEM PEOPLE MAY GET FATIGUE,DIZZINESS,SEVERE HEADACHE... AFTERWARDSPEOPLE FEEL INSECURITY BECAUSE OF THE HEALTH ISSUES IT IS HARD FOR THEM TO LEAD A NORMAL LIFE </div>			