

Project Design Phase-I

Proposed Solution Template

Team ID	PNT2022TMID11625
Project Name	Signs With Smart Connectivity For Better Road Safety
Maximum Marks	2 Marks

Proposed Solution Template:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Static signs delay the traffic by stopping the vehicles at the intersection during peak hours.
2.	Idea / Solution description	The project includes features like suggesting alternative way and easy access to traffic system.
3.	Novelty / Uniqueness	If there is huge traffic jam in intersections or in foggen areas, then they can take alternative way to reach the destination.
4.	Social Impact / Customer Satisfaction	It helps people to reach their destination on time and also helps to know the traffic situation.
5.	Business Model (Revenue Model)	It gives friendly access to traffic system. Takes constant follow up till signs light is replaced.
6.	Scalability of the Solution	Feels frustrated about the traffic office situations.