

Problem-Solution fit canvas 2.0

Purpose / Vision

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) Specially abled person	6. CUSTOMER CONSTRAINTS spending power, budget, no cash, network connection, available devices.	5. AVAILABLE SOLUTIONS In this application, we provide feedback pop-ups frequently and an emergency ping for people who have minimum knowledge about the application.	Explore AS, differentiate	
	2. JOBS-TO-BE-DONE / PROBLEMS Concentrate on making their communication much easier and live a normal life.	9. PROBLEM ROOT CAUSE Mostly genetic problems and some problems may be caused because of some viral infections. Poverty and malnutrition, accidents, poor health care.	7. BEHAVIOUR The customer will be provided with a customer care number and also there will be many feedback pop-ups frequently which helps the customer to contact us and get their jobs done.		Focus on J&P, tap into BE, understand RC
	3. TRIGGERS Advertising the product in specially abled schools and create awareness about this product the help of government. And also advertise using various online platforms such as you tube, face book etc.	10. YOUR SOLUTION Facial recognition, Voice recognition and predictive texting tools allows people who have difficulties in speaking to communicate more easily using Artificial Intelligence. We can also use AI Sensors to monitor their health conditions regularly and save the health reports for future purposes in a separate database.	8. CHANNELS of BEHAVIOUR 8.1 ONLINE So, in online the customer will use various online voice assistant technologies such as Siri, Alexa, Google Assistants etc.		
4. EMOTIONS: BEFORE / AFTER Before: Before using this product specially abled people struggled to communicate with others. After: But after using this product they will feel easy and comfortable to communicate. They feel more confident about themselves.		8.2 OFFLINE Connecting with people might be difficult depending on the type of disabilities. So, technology and AI leaves no one behind and can benefit persons with impairments.			



Problem-Solution it canvas is licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 license Created by Daria Nepriakhina / Amaltama.com