

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID23100
Project Name	Project - IOT BASED CHILD SAFETY MONITORING AND NOTIFICATION
Maximum Marks	2 Marks

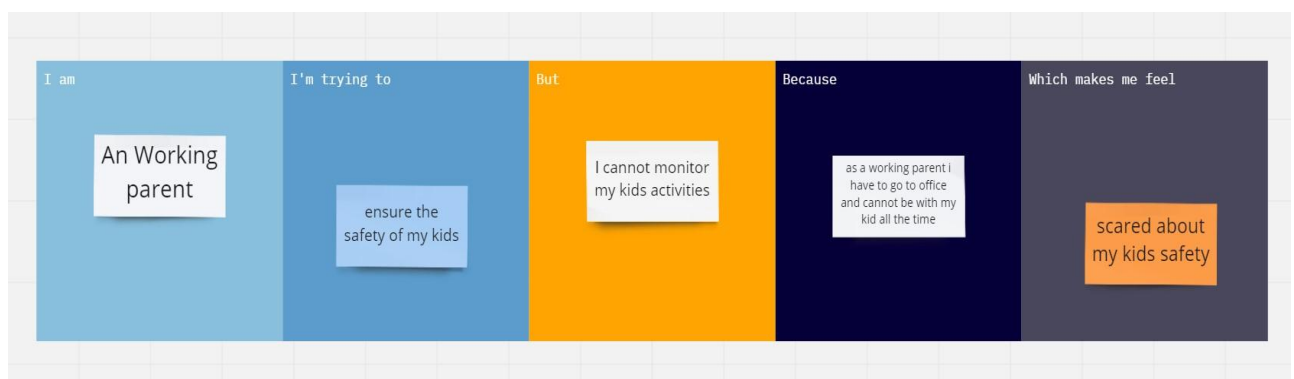
Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	Describe customer with 3-4 key characteristics - <i>who are they?</i>	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - <i>what are they trying to achieve?</i>	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way – <i>what bothers them most?</i>	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists – <i>what needs to be solved?</i>	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view – <i>how does it impact them emotionally?</i>	Describe the emotions the result from experiencing the problems or barriers

Link : https://miro.com/app/board/uXjVPRFLNHI=



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	working parent	ensure the safety of my 3yr old kid	i cannot monitor my kids activities	i have to go to office	scared about my kids safety
PS-2	parent of a girl child	protect my girl child from dangers	i cannot accompany her all the time	i have to take care of the households	panic stricken