

**Project Design Phase-I**  
**Problem-Solution Fit**

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| Date          | 29 October 2022                                       |
| Team ID       | PNT2022TMID29934                                      |
| Project Name  | AI-Powered Nutrition Analyser For Fitness Enthusiasts |
| Maximum Marks | 2 Marks   |

**Problem-Solution Fit:**

The Problem-Solution Fit simply means that solution for a problem with our customer and that the solution we have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

**Solution-Fit:**

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| <div>1.CUSTOMER SEGMENT(S)</div> <div>Above 14 years people's</div>   | <div>6. CUSTOMER CONSTRAINTS</div> <div>No Cash, reluctance to<br/>makedifference.</div>                | <div>5. AVAILABLE SOLUTIONS</div> <div>Consult a doctor, nutritionist<br/>and fitness trainer using<br/>premium op and also save it for<br/>later use.</div> |
| <div>2..JOBS-TO-BE-DONE/PROBLEMS</div> <div>Install our application and consult<br/>a doctor, nutritionist and fitness<br/>trainer with ourapp.</div> | <div>9. PROBLEM ROOT CAUSE</div> <div>Lead healthy life and helps to<br/>change their lifestyles.</div> | <div>7.BEHAVIOUR</div> <div>This app has several features to<br/>addressa customer problem and<br/>gives solution to them<br/>automatically.</div>           |

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| <p><b>3. TRIGGERS</b></p> <p>People' who use this may influence them and trigger others emotion to do that.</p>                             | <p><b>10. YOUR SOLUTION</b></p> <p>we develop an app which has several features that makes customer personal details safe and make awareness about their health. The App has premium feature that make an appointment with a Doctor, Nutritionist and Fitness trainer for satisfaction in virtual mode.</p> | <p><b>8. CHANNELS OF BEHAVIOUR</b></p> <p>Online: consult a doctor and maintain a stable health reports.<br/>Offline: Self health monitoring may achieved.</p> |
| <p><b>4. EMOTIONS: BEFORE / AFTER</b></p> <p>Emotion before: lack of confidence.<br/>Emotion after: lead a healthy life and by improved</p> |   |  |