

CUSTOMER JOURNEY MAP

AWARENESS

To ensure
People
health by
giving a
proper diet
schedule



SEARCH

Perform
Qualitative
and
primary
search



REPUTATION

Keep them
informed with
relevant info
and gain
good
reputation



CONVERSION

Get them to
really
understand what
is involved and
will be guiding
them through
the process



EXPERIENCE

After the
process
making
themselves
of what they
wished for

