

Project Design Phase-II

Customer Journey

Date	10-10-2022
Team ID	PNT2022TMID39322
Project Name	Fertilizer recommendation system for plant diseases prediction
Maximum Mark	

Customer experience journey map

Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish. When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

Document your inputs

Product School

Share feedback

Document an existing experience

Use your tools for a specific scenario or process within an existing product, or create a new design and document the step-by-step process someone typically experiences. Then add notes below for the other rows.

Scenario	Endorse	Enter	Engage	Exit	Extend
fertilizer recommendation for farmers for their affected plant	<p>Endorse</p> <p>Can you tell me why a farmer would endorse a product?</p>	<p>Enter</p> <p>Can you tell me what steps someone going through the process?</p>	<p>Engage</p> <p>Can you tell me what steps someone going through the process?</p>	<p>Exit</p> <p>Can you tell me what steps someone going through the process?</p>	<p>Extend</p> <p>Can you tell me what steps someone going through the process?</p>
<p>Steps</p> <p>What would a farmer do when taking steps along the way?</p>	<p>step 1</p> <p>the farmer would use the app to get the fertilizer recommendation</p>	<p>step 2</p> <p>the farmer would use the app to get the fertilizer recommendation</p>	<p>step 1</p> <p>the farmer would use the app to get the fertilizer recommendation</p>		<p>atlast our web application is very much useful to farmers a lot.</p>
<p>Interactions</p> <p>What would someone do when interacting with the app?</p> <ul style="list-style-type: none"> People who are using the app People who are not using the app Things that might happen to the app 	<p>the farmer would use the app to get the fertilizer recommendation</p> <p>the farmer would use the app to get the fertilizer recommendation</p>				
<p>Goals & motivations</p> <p>What would a farmer want to achieve when using the app?</p> <p>the farmer would use the app to get the fertilizer recommendation</p>	<p>the farmer would use the app to get the fertilizer recommendation</p> <p>the farmer would use the app to get the fertilizer recommendation</p>		<p>we motivate farmer that is customer a lot using our web application.</p>		
<p>Positive moments</p> <p>What would a farmer want to achieve when using the app?</p> <p>the farmer would use the app to get the fertilizer recommendation</p>	<p>the farmer would use the app to get the fertilizer recommendation</p> <p>the farmer would use the app to get the fertilizer recommendation</p>				
<p>Negative moments</p> <p>What would a farmer want to achieve when using the app?</p> <p>the farmer would use the app to get the fertilizer recommendation</p>	<p>the farmer would use the app to get the fertilizer recommendation</p> <p>the farmer would use the app to get the fertilizer recommendation</p>				
<p>Areas of opportunity</p> <p>What would a farmer want to achieve when using the app?</p> <p>the farmer would use the app to get the fertilizer recommendation</p>	<p>the farmer would use the app to get the fertilizer recommendation</p> <p>the farmer would use the app to get the fertilizer recommendation</p>				