Define CS, fit into CC

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

1. CUSTOMER SEGMENT(S) — CS

Who is your customer?

Farmers who's plant leaves was affected by diseases.

6. CUSTOMER CONSTRAINTS — CC

What constraints prevent your customers from taking action or limit their choices of solutions?

They have web application to get rid from their problem . In that application they have all solution for their problems.

5. AVAILABLE SOLUTIONS — AS

Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have?

Taking advice from senior farmer or well experienced farmers are alternative solution for their problem instead of getting prediction from web application if any network issues are happening.

2. JOBS-TO-BE-DONE / PROBLEMS — J&P

Which jobs-to-be-done (or problems) do you address for your customers?

Customer who face struggle during growth of plant which was affected by fungal , virus ,pathogen leaves diseases and they didn't know how to cure the affected leaves and they didn't know which type of fertilizer can be recommended .

9. PROBLEM ROOT CAUSE — RC

What is the real reason that this problem exists? What is the back story behind the need to do this job?

Problem exist because of pest and fungi that come to leaves of plant ,insufficient of nutrient , this is the back story behind the need to do this job.

7. BEHAVIOUR — BE

What does your customer do to address the problem and get the job done?

re directly related i.e find the right solar panel installer, calculate

Farmer need correct advise and web application to improve their growth in their farm and correct fertilizer for their affected plant needed.

3. TRIGGERS

TR

What triggers customers to act?

Seeing neighbor's farm which was fully health and didn't have any kind of diseases in their plant which makes farmer to get trigger and also farmer calculate his yield if this diseases is continued so they didn't even get their food for their life.

4. EMOTIONS: BEFORE / AFTER

EM

How do customers feel when they face a problem or a job and afterwards?

Before they lost hope ,feeling badly , some times they decide leave agriculture too. But now using our web application they feel very happy because all their problem related to their plant disease and Fertilizer recommendation are easy get by farmer.

10. YOUR SOLUTION

SL

First we want to download dataset in that data we want to upload the diseases fruit and vegtables affected leaves of plant and also fertilizer for those affected leaves of plant then train and load ,test it then using CNN Layer we got predict   of which kind of diseases it was and recommend fertilizer for that diseases.

The costumer that means farmer wantsto open our website in that there is home and predict option if we choose predict button then the page will be open we want choose it was fruit or vegetables leaves then we want to upload the image of affected plant then click predict button and the result will telecast to the farmer which kind of diseases it was and give what kind of fertilizer to be recommended for that affected plant.

8. CHANNELS of BEHAVIOUR

CH

8.1   ONLINE

What kind of actions do customers take online?

This website is fully depend on online and all action are down using online mode only.

8.2   OFFLINE

What kind of actions do customers take offline ?

Customer can take screenshot from where they see details on online .

Using that they want go to fertilizer shop and buy that fertilizer and put it on to their farm and feel happy because their problems are going to end.