

# **Brainstorm** & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

1 hour to collaborate 2-8 people recommended

10 minutes to prepare

Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. 10 minutes Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session. Open article →

# → 5 minutes

# Define your problem statement What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

PROBLEM How might we solve the issue of passengers waiting indefinitely for arrival of trains, eliminate physical tickets and improve user's journey



Naveen Platform Book my information show style ticket through text message booking

Write down any ideas that come to mind that address your problem statement.

Brainstorm

Crash detection Regulate coach and sending temperature in SOS messages ACcoaches using to first temperature responders sensors

# Nandha Upload the ID

cards needed Share live for location of verification trains tocloud

condition

through

sensors

Predict Monitor track chances of confirmation of tickets in waiting list

# Prasanna

suggestion Pre book based on food for train passenger journey details Contact Push information of notification doctors at next for trains station in case of emergency

# Kamalesh

Easy access for train drivers to seek medical issues in journey help

Reminders for train maintenance

notification fortrain delays and alternate

# Internet of Things Regulate coach

temperature in

AC coaches

using

temperature

Monitor trac

condition

through

sensors

Group ideas

reminder

You can select a sticky note and hit the pencil [switch to

sketch] icon to start drawing!

feedback regarding

## Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups. → 20 minutes

# Machine Learning

chances of confirmation of tickets in waiting list

suggestion based on passenger details

feedback notification regarding for train issues in reminders journey

Send Share live platform information location of trains through text messages

Web interface

for train

drivers to

seek medical

help

Contact

information of

of emergency

Book my doctors at next show style station incase ticket booking

fortrain delays and alternate

Reminders for train food for train journey maintenance

# Cloud

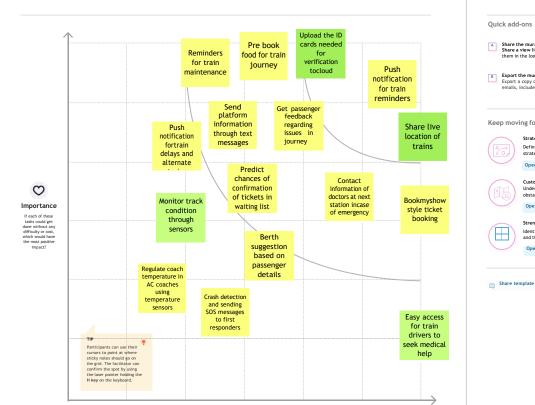
ards neede erification t

Push notification

Crash detection and sending SOS messages to first responders

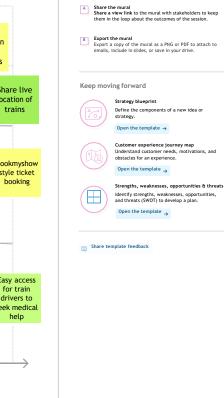
Add customizable tags to sticky notes to make it easier to find. browse, organize, and categorize important ideas as themes within your mural.

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.



After you collaborate

You can export the mural as an image or pdf to share with

members of your company who might find it helpful.































Prioritize

→ 20 minutes



























