

Define CS, fit into CS	<div>1. CUSTOMER SEGMENT(S) Only for the farmers and who start agriculture as their profession</div> <div>CS</div>	<div>6. CUSTOMER CONSTRAINTS</div> <div>Increased debt fertilizers, unpredictable monsoons and climate change.</div> <div>CC</div>	<div>AS</div> <div>is an alternative to digital notetaking</div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEM</div> <div>Lack of knowledge about internet and to implement. This can be avoided by our features.</div> <div>JP, tap into BE,</div>	<div>9. PROBLEM ROOT CAUSE</div> <div>Agriculture is the back bone of our country so we need to take responsibility of it. Youths of our country are more interested in agriculture. It takes agriculture in next level. Customers want to do it because we all need food to survive.</div> <div>RC</div>	<div>7. BEHAVIOUR</div> <div>Customer want to face the problem in the agriculture field but this app may helpful to face it with its advanced features.</div> <div>BE</div> <div>JP, tap into BE,</div>	

	<div>3. TRIGGERS</div> <div>Posting advertisement and give free subscription for their satisfaction and it increase their income. This triggers their emotion to use our app continuously.</div> <div>TR</div>	<div>10. YOUR SOLUTION</div> <div>Agriculture is very much important for all country. In our app many experts video for their problem and youths of our country want to do agriculture with use of modern technology for their next upcoming generation.</div> <div>SL</div>	<div>8. CHANNELS of BEHAVIOUR</div> <div>8.1 ONLINE In online it has a specific video to console their problem.</div> <div>8.2 OFFLINE In offline customers has a direct6 consultant</div> <div>CH</div>	Identify

	<p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>BEFORE:</p> <p> Doubt about their income and lack of agriculture knowledge.</p> <p>AFTER:</p> <p> Increased income and more knowledge about agricultural field.</p>		<p>with experts to deal their problems.</p>	
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