



**Project
time line**

Cost transparency, delivering value,
identifying the total cost of IT, and
shaping demand for IT services.

Shows the chronological order
of events that you plan to do in
your project



**Market
opportunity**

The process of researching where
and how you can reach more
potential clients or grow your
revenue share



**Business
goal**

Business goals can take many
different forms and be
aspirational or motivational,
such as driving an organization
toward a certain object.

Budget



**Technology
values &
requirement**

A tool used by project managers
to estimate the total cost of a
project.

