

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID30108
Project Name	Project – Skills / Job Recommender Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	<u>Graduate ,Job Seeker</u>	As a job <u>seeker</u> , I am looking for a suitable job which satisfies my self
I am trying to	Searching for job	I am searching for a job which I admired
But	Premium features	Features like instant vacancy notification and user priority gives more advantage
Because	Paid subscription	These premium features are mostly paid subscription
With makes me feel	Inequality	This advantage for paid user seems unfair so job offers are mostly taken away by the premium users which makes normal users to feel inequality among them

Problem Statement (PS)	I am	I'm trying to	But	Because	Which makes me feel
PS-1	Graduate job seeker	Searching for job	Premium features	Paid subscription	Inequality
PS-2	As a job seeker I am looking for a suitable job which satisfies my self	I am searching for a job which I admitted	Features like instant vacancy notification and user priority gives more advantages	These premium features are mostly paid subscription	This advantage for paid user seems unfair so job offers are mostly taken away by the premium users which makes normal users to feel inequality among them