

Ideation Phase

Brainstorm & Idea Prioritization

Date	19 September 2022
Team ID	PNT2022TMID29897
Project Name	PERSONAL EXPENSES TRACKER
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.




Reference: <https://www.mural.co/templates/empathy-map-canvas>


Step-1: Team Gathering, Collaboration and Select the Problem Statement




Brainstorm & idea prioritization

PERSONAL EXPENSES TRACKER
Team ID:PNT2022TMID29897

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

 **Before you collaborate**


A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

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1 **Define your problem statement**


What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.


 5 minutes


PROBLEM


How might we keep a track on our daily expenses to improve money management?


**Key rules of brainstorming**
To run a smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

MADAN C

- Tracks on day-to-day basis
- Give financial suggestions
- Notify if the user exceeds the limit
- Calculation of budget

MOHAMED RAASHID R

- User can view their expenses in graphical form
- Awareness of the date and time of each expenses
- User can view their expenses in graphical form
- Expense advice based on user's spending habit

ARAVINDHAN S

- The expenses can be classified into different categories
- Helps to always keep a track on the expense
- Should be able to access every online payment apps
- Show how much the user saved as remainder from expenses

GOWSALYA S

- Helps to allocate money easily
- Allow you to plan ahead
- Platform independent
- Analyse the month or yearwise performance

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

NOTIFY

- Notify if the user exceeds the limit
- Give useful insights of money management
- Awareness of the date and time of each expense
- Required credit card and debit card details

ANALYSIS

- Calculating budget for future plans
- Giving spending advice based on the analysis of expenses spent
- Arrange the spent expenses in order of importance
- Allocate money more easily

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

