

Location Student Team & E	Def	<div>1. CUSTOMER SEGMENT(S) <span>CS</span></div> <div><ul style="list-style-type: none"><li>❖ Entrepreneur</li><li>❖ Part time working students</li><li>❖ Consumers concern about their budget</li></ul></div>		<div>6. CUSTOMER CONSTRAINTS</div> <div><ul style="list-style-type: none"><li>❖ Internet Access</li><li>❖ Data Privacy</li><li>❖ Cost of existing application</li></ul></div>		<div>5. AVAILABLE SOLUTIONS</div> <div><ul style="list-style-type: none"><li>❖ Expense diary or excel sheet</li><li>❖ Pros: Always gives a notification as alert when the customer exceeds their daily limit</li><li>❖ Cons: Can't be used manually</li></ul></div>	Ex
	Foc	<div>2. JOBS-TO-BE-DONE / PROBLEMS <span>J&amp;P</span></div> <div><ul style="list-style-type: none"><li>❖ To keep a track on the money earned and spent</li><li>❖ Show the budget status details</li><li>❖ Alert when the daily limit exceeded</li></ul></div>	PR	<div>9. BEHAVIOUR <span>RC</span></div> <div><ul style="list-style-type: none"><li>❖ Keeps a track on the customer's daily expenses</li><li>❖ Gives the customer a notification as alert when the customer exceeds their daily limit</li></ul></div>		<div>7. BEHAVIOUR <span>BE</span></div> <div><ul style="list-style-type: none"><li>❖ Keeps a track on the customer's daily expenses</li><li>❖ Gives the customer a notification as alert when the customer exceeds their daily limit</li></ul></div>	Foc
		<div>3. TRIGGERS <span>TR</span></div> <div><ul style="list-style-type: none"><li>❖ The budget details it shows that the customers are not aware of</li><li>❖ The information it gives based on spending the expenses</li></ul></div>		<div>10. YOUR SOLUTION <span>SL</span></div> <div><ul style="list-style-type: none"><li>❖ Creating an application that always keep a track on the customer's daily expenses and manages to show the budget status details also in a graphical form and also giving suggestions based on their expenses noted</li></ul></div>		<div>8. CHANNELS of BEHAVIOUR <span>CH</span></div> <div><p>Online</p><ul style="list-style-type: none"><li>❖ Maintain excel sheet and visualizing tools</li></ul></div>	

<div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <div>Before<ul style="list-style-type: none"><li>❖ Confused</li><li>❖ Exhausted</li><li>❖ Frustrated</li></ul></div> <div>After<ul style="list-style-type: none"><li>❖ Relieved</li><li>❖ Confident</li><li>❖ Calm</li></ul></div>		<div>Offline</div> <div>❖ Maintain the expenses in a diary</div>
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