Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM
How might we prevent the forest fire by early detecting methods?

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

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2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

DEEPAK S

Detect by smoke	Detects by climate changes
Detects intentional acts of arson	Powerful CCTV and HD cameras are used

DEEPAK M

Detects by flame	Detects any electrical shortage that can cause fire
IR flame detectors are used	Regularly removes dry leaves

HARIHARAN R

Detects by spark	Detects spark due to lightning
Install and maintain the smoke alarms	By satellite monitoring

IRUTHAYARAJ RICHARDSON P

Detects by temperature regularly	detects the forest fire using CO2
Checks the humidity level	Monitors 24/7

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3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

By detect the forest fire,

Reduces the air pollution

Reduces the landslides,soil erosion by protecting strong rooted trees

Reduces the risk of eradication of endangered species

No need of manual monitoring

No loss of life and resources

Reduces the emission of CO2 into the air during fire
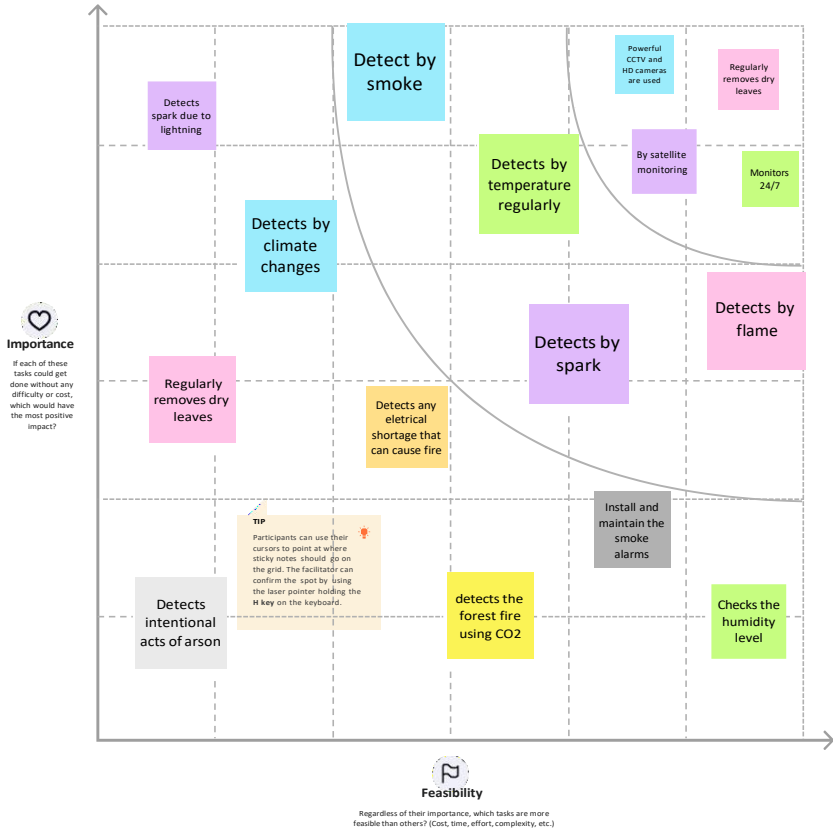
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4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by tying the laser pointer holding the H key on the keyboard.

(Grid notes: Detects spark due to lightning; Detect by smoke; Powerful CCTV and HD camera are used; Regularly removes dry leaves; Detects by temperature regularly; By satellite monitoring; Monitors 24/7; Detects by climate changes; Detects by spark; Detects by flame; Regularly removes dry leaves; Detects any electrical shortage that can cause fire; Install and maintain the smoke alarms; Detects intentional acts of arson; detects the forest fire using CO2; Checks the humidity level)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy Blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback

Need some inspiration?
See a finished version of this template to kick start your work.
Open example →