

My IBMNew exploration

https://us3.ca.analytics.ibm.com/bi/?perspective=explore&id=i6FFB35E3B88A48BCBC0C08667A0BC1C0&objRef=i6FFB35E3B88A48BCBC0C08667A0BC1C0&options%5BdisableGlas...

IBM Cognos Analytics with WatsonNew exploration35Search content

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AnalyticsDetailsFieldsProperties

Cards

Marketing Spen...rketing Spend

Administration ...arketing Spend

Administration

Data relationships

Administration by Marketing Spend 1

Marketing Spend

197,029.42185,265.1174,999.3164,470.71205,517.64366,168.42148,001.11140,574.81362,861.36407,934.54214,634.81304,768.73304,981.62229,160.95298,664.4791,131.24297,114.4645,173.06172,795.67383,199.62303,319.261,903.93201,126.8235,534.17353,183.8146,085.25471,784.1137,962.62134,050.07323,876.68127,716.82311,613.29443,898.5388,218.23107,138.38299,737.2928,334.72210,797.67294,919.57

365,291.12364,792.65342,527.37231,632.42233,967.6

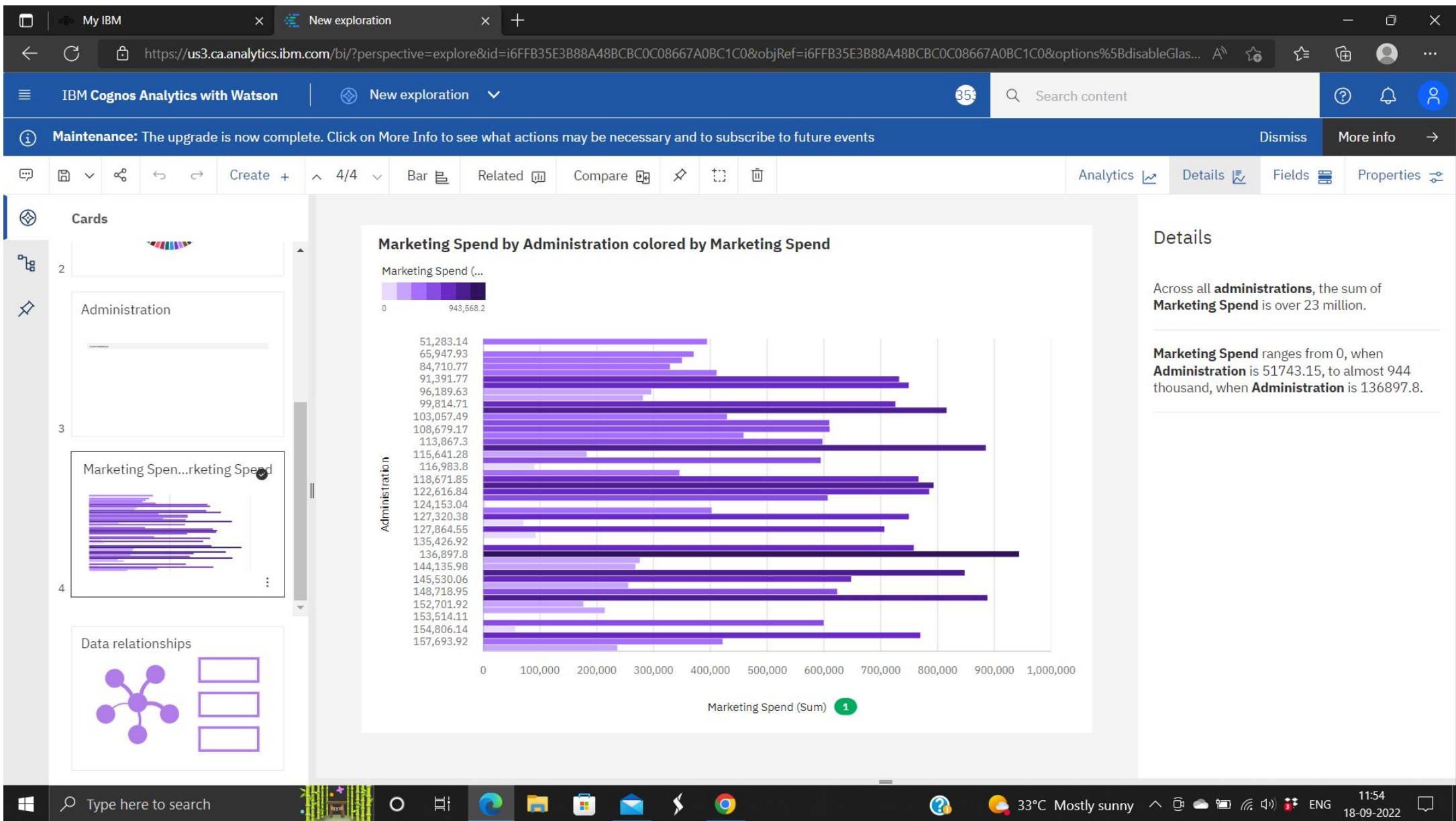
Details

Across all **marketing spends**, the sum of **Administration** is over 13 million.

Administration ranges from almost 103 thousand, when **Marketing Spend** is 197029.42, to over 681 thousand, when **Marketing Spend** is 0.

Type here to search

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Details

Across all **administrations**, the sum of **Marketing Spend** is over 23 million.

Marketing Spend ranges from 0, when **Administration** is 51743.15, to almost 944 thousand, when **Administration** is 136897.8.