

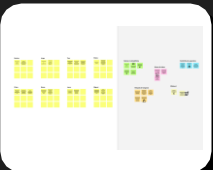


Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

🗉 Share template feedback



Need some inspiration?

See a finished version of this template to kickstart your work.

➔ Open example

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

- A** Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B** Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.
- C** Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

➔ Open article

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

A person who needs an efficient way to maintain their expenses so that he don't want to maintain manually

Key rules of brainstorming

To run a smooth and productive session

😊 Stay in topic.

💡 Encourage wild ideas.

⏸️ Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your

🕒 10 minutes

UPI payment within the app

User Friendly

Accessible in various devices

performance comparison with past data

expenses can be tracked from bank messages

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Christina Smillin G

prepare monthly budget

if expense exceed budget, send a mail alert

graph that provide comparison with past expenses

prepare a good budget plan based on past analysis

track our expense from bank

whether the budget plan properly the figure

Manideepthi R

UPI payment within the app

User Friendly

Accessible in various devices

service is offered for queries

expenses can be tracked from bank messages

performance comparison with past data

Deepeka M

lets reminder to calculate for recurrent bills

Budget should be allotted first

account for each organization

Two pane authentication

Frequently notify

Good UI Interface

Anisha M

Bills can be

Chatbot option

added along the expenses tracked

integrated with all expenses

Categorize bills in separate section

Data analytics on expenses

Automatic tracking of expenses

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Preparing monthly budget

Budget should be allotted first

if expense exceed budget, send a mail alert

Frequently notify

Chatbot option

graph that provide comparison with past expenses

Data analytics on expenses

performance comparison with past data

track our expense from bank

Automatic tracking of expenses

prepare a good budget plan based on past analysis

Future expense prediction

lets reminder to calculate for recurrent bills

Categorize bills in separate section

Bills can be added along the expenses tracked

expenses can be tracked from bank messages

Separate account for each organization

Two pane authentication

UPI payment within the app

integrated with all expenses

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

