

AIRLINES DATA ANALYTICS FOR AVAITION INDUSTRY

1

Define your problem statement

To provide better Airline and AirPort services and to avoid delays in Air Travel across different locations at Municipality level. The aim is to ~~provide airports~~, airlines, and the travelling public with a neutral, third-party view of which airlines are delivering on their promise to get passengers from Point A to Point B on time.

PROBLEM

How might we provide a airline and airport service without dealys

Key rules of brainstorming

To run a smooth and productive session

- | | |
|-----------------|-------------------------|
| Stay in topic. | Encourage wild ideas. |
| Defer judgment. | Listen to others. |
| Go for volume. | If possible, be visual. |

TEAM LEAD:

S.Nibin Dennis

TEAM MEMBERS:

S.Karal Abinesh

T.ManiMaran

KV.Ramachandran

Brainstorm

Write down any ideas that come to mind that address your problem statement.

S.Nibindennis

Community issue queries

Making new paths to find the difficulties

S.karalAbinesh

Checking the schedules of aimes

"Are you smarter than the dean?"

T.Manimaran

High school students compete in regional swimming and water polo events. They have a pool, but it's a trap.

"I voted" sticker gets you 10 credits at the student forum

Speaker's Corner: High school students compete in regional swimming and water polo events. They have a pool, but it's a trap.

KV.Ramachandran

Meet the mayor

Chalk paint graffiti issue explanations on sidewalk or walls

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Group ideas

Use this space to group similar ideas from the brainstorm. Each group should have a title that describes what the ideas have in common. If a group is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Games & competitions

Community issue debates

Local trivia in auditorium

Learn about the community via a scavenger hunt

High school students compete in regional swimming and water polo events. They have a pool, but it's a trap.

"I voted" sticker gets you 10 credits at the student forum

Shows & videos

"Are you smarter than the dean?"

Get three most popular citizens to advance an agenda on an issue

DIY campaign video / commercial

Celebrities & superstars

Get popular student athletes to advocate for issues

Meet the mayor

Campus critics make political gossip magazines

Hotspots & hangouts

Bring community members in for Q&A at high-traffic areas

Chalk paint graffiti issue explanations on sidewalk or walls

Paint vs. Counterpoint: posters on campus about controversial issues

Hang posters telling local stories in food halls

Learn about the community via a scavenger hunt

Wildcard

Put together a list of all the things that are happening in the community

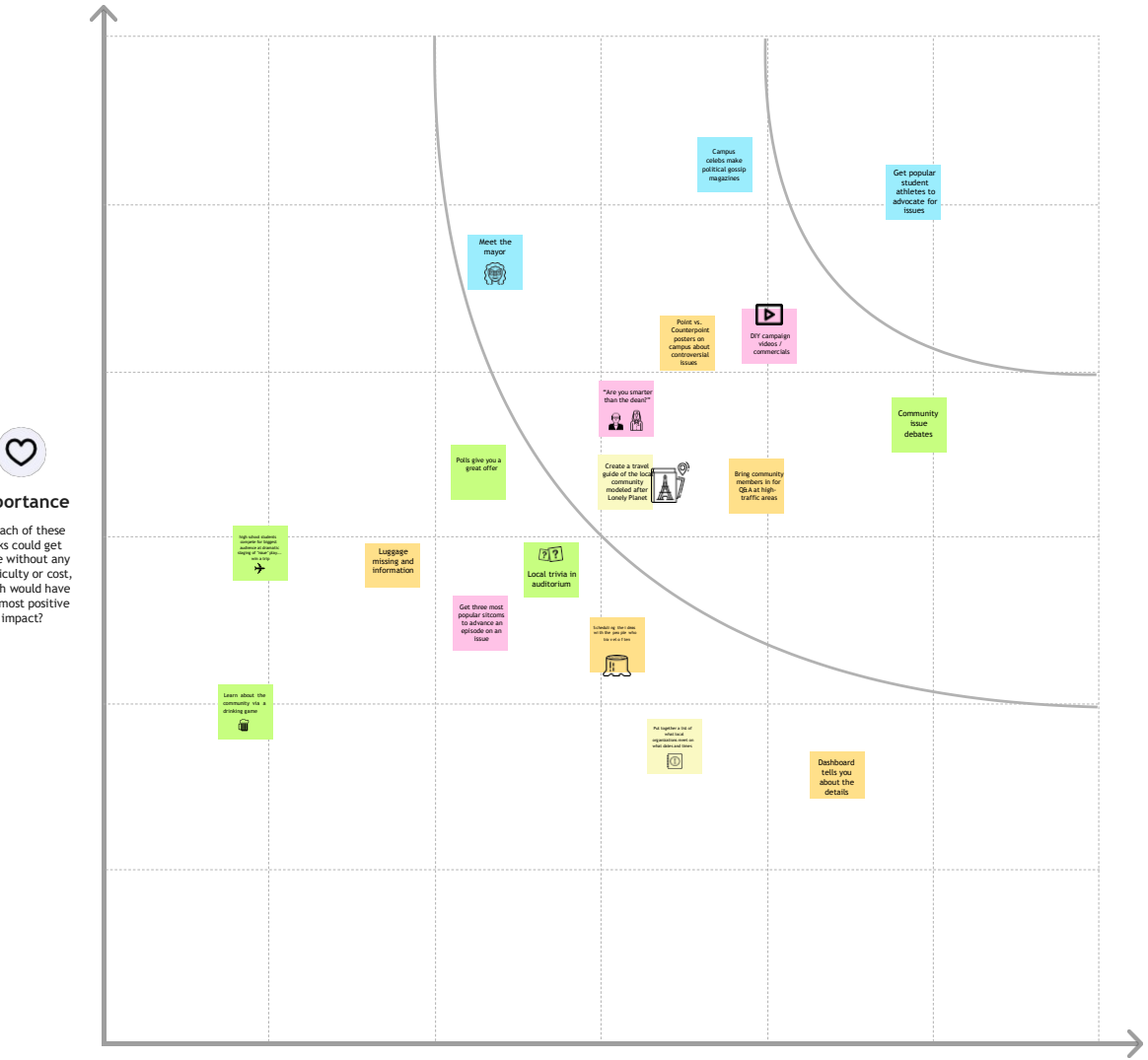
Create a travel guide of the town community modeled after Lonely Planet

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)