PNT2022TMID19425

Project Design Phase-II
CUSTOMER JOURNEY

Date	08 October 2022
Team ID	PNT2022TMID19425
Project Name	Project - SMART FASHION RECOMMENDER APPLICATION
Maximum Marks	4 Marks

CUSTOMER JOURNEY:

Use the below template to list all the user stories for the product.

User Type	Functional Requirement	User Story Number	User Story/Task	Acceptance criteria	Priority	Release
Customer (Mobile user)	Registration	USN-1	As a user, I can register for the application by entering my email, password, and confirming my password.	I can access my account / dashboard	High	Sprint-1
		USN-2	As a user, I will receive confirmation email once I have registered for the application	I can receive confirmation email & click confirm	High	Sprint-1
		USN-3	As a user, I can register for the application through Facebook	I can register & access the dashboard with Facebook Login	Low	Sprint-1
		USN-4	As a user, I can register for the application through Gmail	I can access my account / dashboard	Medium	Sprint-1
	Login	USN-5	As a user, I can log into the application by entering email & password	I can receive confirmation email & click confirm	High	Sprint-1
	Dashboard	US	As a user can view the new and latest product on the dashboard	I can receive the latest product deatils	High	Sprint-2
Customer (Web user)	Website search	US	As a user,can search the product on the various websites	Happy as the customer finding the numerousoptions	High	Sprint-2
Product Evaluation	Quality	US	Opens a page to check product details checks other products for proper comparison	Higher quality products in the top categories I can gets a good products	High	Sprint-2

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User Type	Functional Requirement	User Story Number	User Story/Task	Acceptance criteria	Priority	Release
Chatbox	Request	US	To finding the feelgood product by using automated chatbox	if the product may be available it will be display	High	Sprint-3
Customer (Activity)	Orders	US	As a user,can order a product	I can receive the confirmation message when ordering the product	High	Sprint-3
	Exchange and Cancelling	US	As a user,can exchange the product and cancelling the product	I can receive the message when i cancel the product and exchange the product	High	Sprint-3
Payment	Billing	US	Makes the Payment for the preferred product As a user,can cancel the product and the payment can be returned to their account	numerous payment option like gpay,amazon pay An easy check outprocess	High	Sprint-4
Customer Care Executive	Feedback	US	As a user,can share their feedback for the product on the feedback page	Friendly and Helpful customer support	High	Sprint-4